

**West Virginia
Library Association**

**Spring Fling
Conference
Program**



**WEST VIRGINIA
LIBRARY ASSOCIATION**

Spring Fling 2022
APRIL 5-APRIL 8, VIRTUAL

WVLA

Schedule- Tuesday

Roundtable & Division Meetings

9:00A-9:30A **Equity, Diversity, and**

Inclusion Roundtable; Social

Responsibilities Roundtable

9:30A-10A **Technical Roundtable**

10A-10:30A **Digital Roundtable**

10:30A-11A **Literacy Roundtable**

11A-12P **Directors' Roundtable**

Noon **LUNCH**

1P-1:30P **Interlibrary Loan and**

Reference Roundtable

1:30P-2P **Government Documents**

Roundtable

2P-2:30P **Foundation Roundtable;**

Preservation Roundtable

2:30P-3P **Friends Division; Special**

Libraries Division

3P-3:30P **Public Libraries Division**

3:30P-4P **Trustees Division**

4P-4:30P **Academic Libraries**

Division

4:30P-5P **School Libraries Division**

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WVVA

Schedule- Wednesday

Conference Sessions

9AM **Introductions and Announcements**

9:10A-10A **The First Amendment**

10A-10:45A **Plans for a Next**

Generation Statewide Interlibrary Loan System

10:45A-11A **BREAK**

11A-11:45A **The Silly Six: A Centennial Scrapbook**

11:45A-1P **LUNCH**

1P-1:55P **Negotiate in the Age of Global Collaboration: Fostering Inclusive Dialogues Among Diverse Audiences**

1:55P-2:05P **BREAK**

2:05P-3P **Powerful Presentations Across Cultures: Intercultural Public Speaking Skills**

3P-3:15P **BREAK**

3:15P-4:15P **Design Thinking for Libraries -A WV Primer**

4:15P-5:15P **Controlled Digital Lending- a Conversation**

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WVIA

Schedule- Thursday

Conference Sessions

9A-10A **WV Kids Count; ACES**

10A-11A **Now, Where's That Book**

11A-11:15A **BREAK**

11:15A-12:15P **WVER Update and Conversation**

12:15P-1:15P **LUNCH**

1:15P-2:15P **Creating Interactive and Appealing LibGuides**

2:15P-3:15P **TikTok for Librarians**

3:15P-3:30P **BREAK**

3:30P-4:30P **Next Steps for Public Library Email and Websites**

4:30P-5P **WVLC Meet & Greet**

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WVLA

Schedule- Friday

Conference Sessions

9A-9:30A **"Birds of a Feather":
Maximizing Collective Impact
with MPL's Birding Backpack
Program**

9:30A-10:0A **Mountaineer Food
Bank**

10A-10:45A **Reading- Like
Climbing Mt. Everest**

10:45A-11A **BREAK**

11A-Noon **Exoplanet Oceans**

Noon-1P **LUNCH**

1P-2P **Canva Bookmarks**

2P-3P **Learning about Earth's
Oceans with My NASA Data**

3P-4:30P **Library Showcase**

4:30P-5P **Youth Services
Roundtable**

Many thanks to our presenters
and to the conference committee!

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WVIA

Session Descriptions

First Amendment

Presenter: Dennis Taylor

**(West Virginia Library Commissioner,
Former Board of Trustee Member, Cabell
County Public Library)**

Dennis Taylor will discuss some of the censorship efforts currently underway across the United States and provide an overview of the protections and limitations of the First Amendment as a tool for responding to those efforts.

Plans for a Next Generation Statewide Interlibrary Loan System

**Presenters: Larissa Cason (Marion County
Public Library) &
Heather Campbell-Shock (West Virginia
Library Commission)**

The ILL and Reference Roundtable and the West Virginia Library Commission have been working together to envision a next generation statewide interlibrary loan system, as well as a statewide courier system. During this session, you will get a preview of the future of interlibrary loan in West Virginia, and how we are working to make the access to library materials and information easier and faster throughout the state.

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Session Descriptions

The Silly Six: A Centennial Scrapbook **Presenters: John Adkins, Anna Hughes & Rebecca Newman (University of Charleston)**

UC's librarians tell the story of and show off images from a one hundred year old scrapbook donated to the library. The Silly Six was the appellation of a group of six young coeds who attended Morris Harvey College during the early 1920s. The girls chronicled their social lives, sporting events, and on rare occasions academic lives in a book replete with pictures, drawings, clippings, and other ephemera.

Negotiate in the Age of Global Collaboration: Fostering Inclusive Dialogues Among Diverse Audiences

Presenters: Professor Dan Bullock (United Nations Headquarters/New York University) & Professor Raul Sanchez (New York University Clinical Assistant Professor, Program Coordinator: Professional English & Corporate Education Programs)

To communicate in today's globalized and diverse era, we have to change the negotiation game—expert negotiators no longer see negotiating as a win-lose proposition, but as an agreement and relationship builder in our interconnected world. West Virginia Public library programs today can support communication with diverse audiences, many in both mixed and intercultural contexts; local and regional Con't

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WVPLA

Session Descriptions

library branches can help address the linguistic/cultural components needed when negotiating or communicating with audiences from varied language and cultural backgrounds. In this interactive workshop, gain practical and impactful techniques from a modern and proven win-win framework. Fuse powerful interpersonal linguistic and communication techniques for success in cooperative decision-making when communicating with diverse audiences. Engage in a virtual negotiation simulation and acquire tips based on sessions the presenters have delivered at New York University and at international organizations, such as the United Nations.

Join with NYU Professor Raúl Sánchez, NYU Professor Dan Bullock, and award-winning illustrator Rod Sánchez for a one-of-a-kind immersive virtual experience blending experiential and micro-learning moments with video, live Q&A and a surprise giveaway. **Learning Objectives:** (1) tailor negotiations to diverse audiences and successfully navigate cultural conventions in both in-person and virtual public library settings (2) gain proven techniques for conducting intercultural negotiations using cultural strategies and win-win persuasive appeals (3) apply practical negotiation models through target exercises and a virtual negotiation simulation

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WVVA

Session Descriptions

**Powerful Presentations Across Cultures:
Intercultural Public Speaking Skills
Presenters: Professor Dan Bullock (United
Nations Headquarters/New York
University) & Professor Raul Sanchez (New
York University Clinical Assistant
Professor, Program Coordinator:
Professional English & Corporate
Education Programs)**

Discover the high-performance global presentation skills for creating impact as a modern public speaker and global leader today. Public library programming can support ways to bridge presentations to intercultural and diverse audiences. In this interactive workshop, gain actionable communication tips to impress upon any audience, whether the C-suite, your boss, your colleagues, diverse teams, and jolt your career out of a quarantine lull by motivating a range of intercultural audiences and creating new opportunities. You'll gain in-person and virtual strategies for building executive presence across various sectors and industries. The presenters will reveal cultural/linguistic models for developing the language and intercultural presentation skills used by exemplary leaders to motivate stakeholders, based on their trainings at New York University and the United Nations Secretariat (Headquarters). Con't

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Session Descriptions

The session will include strategies and hands-on conceptual frameworks from their award-winning book on global communication “How to Communicate Effectively with Anyone, Anywhere.” Participants will leave with strategies for training such public speaking elements as: cross-cultural communication, executive presence, leadership communication, and intercultural presentation skills.

Join us with NYU Professor Raúl Sánchez, NYU Professor Dan Bullock, and award-winning illustrator Rod Sánchez for a one-of-a-kind immersive virtual experience blending experiential and microlearning moments with video, live Q&A and a surprise giveaway.

Learning Objectives: (1) learn how to tailor presentations to diverse audiences (2) acquire techniques for an effective international presentation style for in-person and online public library programming scenarios (3) discover effective hands-on models for presenting with narrative strategies in intercultural contexts (4) acquire a set of presenter styles, storytelling patterns, cognitive blueprints and cross-cultural engagement techniques

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WVIA

Session Descriptions

Design Thinking for Libraries- A WV Primer

**Presenter: Angie Strait & Kelli Johnson
(Marshall University)**

The business world has been using Design Thinking behind our backs for years!! Seriously, it's true. Companies like Intuit, Amazon, Google, and many more have been using this model of solving customer problems without us even knowing, and fixing problems we didn't even know we had, until they told us. It's high time libraries get on board! Do you want to learn how these companies learned to solve our unknown problems? Join us for an introduction to Design Thinking where we will show you how to follow simple steps to achieve the same goals. It's a completely different way of approaching problems, and how best to solve them.

The concept of Design Thinking arose in the 1960s when researchers began studying designers (think artists, architects, etc.) to understand not only what they did, but how they thought about what they did. Though the method has been specialized and altered to fit the overall need over the years, it all comes down to 5 processes. Empathize, Define, Ideate, Prototype, and Test. We will show you how you can use this method to determine what services, materials, or decisions work best for your library, based on the basic needs of the community you serve. This session is informative, interactive, and provides the opportunity to participate in the process. It'll be fun!!!

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Session Descriptions

Controlled Digital Lending- A Conversation

Presenter: Angie Strait (Marshall University) & Nick Gardner (WVU Potomac State College)

Join colleagues Angie Strait of Marshall University and Nick Gardner of WVU Potomac State College, and a few of their friends as they begin a conversation about Controlled Digital Lending (CDL). CDL can be described as a different interpretation of copyright law that affects us all. The outcome of several court cases may well change the very makeup of copyright law as it is currently known. Learn what CDL is, how it may affect your library, and join your colleagues in an open forum conversation to help make the best decisions for your library community.

Every Kid Counts in WV!!

Presenters: Kingery & Company

Join Tricia Kingery and Bobbie Spry from Kingery & Company, partners in the WV Kids Count Initiative, as they talk about COVID-19's impact on Educating West Virginia's Kids, and more.

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WVLA

Session Descriptions

Now, Where's That Book?

Presenter: David Owens, CCPL

Why inventories are critical and how to work with the data.

WVER Update and Conversation

Presenter: Dr. Monica Brooks (Marshall University)

WVER Steering Committee Members will gather to update the membership on consortium activities, finances, new resources that are being reviewed, and additional services we'd like to consider.

Creating Interactive and Appealing LibGuides

Presenter: Sarah E. Mollette (Marshall University)

Most of us use LibGuides, and many of us hate it. They can look cluttered, disorganized, and may seem difficult to improve. However, using simple tools such as included features (Polls), outside platforms (Canva), and a little bit of code (HTML/CSS), you will find that it is easy to make your pages more engaging and aesthetically pleasing. This session is for academic librarians with a curious and enthusiastic approach to technology.

TikTok For Librarians

Presenter: Lana Teaford (CCPL)

We will discuss why TikTok is important for the library and go over the basics on how to use it.

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Session Descriptions

Next Steps for Public Library Email and Websites

Presenter: Karen Goff (WVLC) & Verne Britton (WVNET)

In this session, the Library Commission and WVNet will discuss the public library transition project for email and websites.

"Birds of a Feather...": Maximizing Collective Impact with The Morgantown Public Library System's Birding Backpack Program

Presenter: Charlotte T. Chung (MPLS)

The Morgantown Public Library System (MPLS) recently partnered with Mountaineer Audubon (a Morgantown-based birding group) to develop "birding backpacks" available for checkout by patrons. A current social issue facing West Virginians is that fourth grade and eighth grade students in the state are scoring lower in science on average than their fellow American students. In this presentation, I outline how birding backpacks such as the ones developed at the MPLS, offer informational professionals a way to work with community partners to collectively address the complex issue of low children's STEM scores in their community. I argue that while other public libraries have developed birding backpacks with their community partners, the MPLS provides a unique example of a partnership that continued after the backpacks were developed to improve STEM education with children in the community. Other public libraries should specifically consider following MPLS' birding backpack model for maximum collective impact.

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Session Descriptions

Mountaineer Food Bank

Presenter: Becky Conrad, Community Engagement Specialist & Tabitha Mays, Kids Program Coordinator (Mountaineer Food Bank)

Our mission is to feed West Virginia's hungry through a network of member feeding programs and engage our state in the fight to end hunger.

Reading- Like Climbing Mt. Everest

Presenter: Maggie Holley (West Virginia Public Broadcasting)

Kids have so many other choices today than to pick up a book. As the new Education Director at WVPB, I will discuss the new avenues we need to consider when getting students engaged in reading.

Exoplanet Oceans

Presenter: Emily Helton (NASA IV&V ERC/Fairmont State University)

The James Webb Space Telescope will give us unprecedented information about the atmospheres of exoplanets, planets orbiting stars other than our Sun. That combined with other sources of information will let us start to piece together what oceans look like on other worlds. Explore some of the NASA resources we have for kids from elementary through high school, while learning about this cutting edge mission.

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Session Descriptions

Canva Bookmarks

**Presenter: Josh Revels (Katherine Johnson
NASA IV&V Education Resource Center)**

Want a fun, STEAM activity (emphasis on the T (technology) and A (art))? Join Josh Revels, an Education Specialist for the NASA IV&V ERC in Fairmont, on a tutorial of the free version of Canva culminating in a self-created bookmark. Yes! These digital bookmarks can be used to print your own custom bookmarks. NO skills, additional software, or prior knowledge needed.

Learning About Earth's Oceans with My NASA Data

**Presenter: Josh Revels (Katherine Johnson
NASA IV&V Education Resource Center)**

If you are looking to improve your science content background for Earth's Oceans, then dive in with NASA IV&V ERC Education Specialist, Josh Revels, to the treasure chest of resources available with My NASA Data. This session will include some additional demonstrations/activities you can use in-person/virtually and help you understand the structure of the ocean from surface to deep in the blue including salinity, temperature, and ocean currents/gyres.

Library Showcase

Presenters: To Be Determined

This session coordinated by Beth Anderson, Youth Services Roundtable Chair, Burnsville Public Library

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