



# West Virginia Library Association Virtual Spring Fling 2021

We invite you to a sneak peek of the Spring Fling 2021 online presentations and event schedule set for April 6-7-8-9. Topics are being presented by several of our knowledgeable library community members and affiliates. We look forward to seeing you via Zoom. Please watch for online registration and plan to join us as we learn together during what is yet another "unprecedented" time in library world.

## Tuesday, April 6, 2021

9:00-9:30 am

### **Technical Roundtable**

9:45-10:15 am

### **Digital Roundtable**

10:30-11:00 am

### **Equality, Diversity, and Inclusion Roundtable**

11:15-11:45 am

### **Social Responsibilities Roundtable**

1:00-1:30 pm

### **Literacy Roundtable**

1:45-2:15 pm

### **Director's Roundtable**

2:30-3:00 pm

### **Interlibrary Loan and Reference Roundtable**

3:15-3:45 pm

### **Foundation Roundtable**

4:00-4:30 pm

### **Preservation Roundtable**

4:45-5:15 pm

### **Government Documents Roundtable**

Wednesday, April 7, 2021

9:00-9:30 am

**Basic Website Development for Librarians**

*Lisa Hayes-Minney (Gilmer Public Library)*

Your library website is a virtual branch of your library. But where and how do you begin? Learn the basics of sound web design to make your site fresh, user-friendly, secure, and easy to maintain. Learn the basic terminology of web design and how to use WordPress or Wix to create professional-looking intuitive websites with minimal knowledge of coding or design skills.

9:45-10:15 am

**Basic Web Presence Development for Librarians**

*Lisa Hayes-Minney (Gilmer Public Library)*

You have your website, and your social media set up, so now what? Is your online presence well-rounded? Does your social media work in tandem with your website? Are you sending and drawing traffic to your online branch? Disappointed with your likes, comments, visits, shares? Learn how to develop your online presence to be cohesive, connected, and effective with minimal cost and effort.

10:30-11:00 am

**Calendar Fundraisers for My Library**

*Corina Chang (Morgantown Public Library)*

While the project's outcomes were overwhelmingly positive, there were some major pitfalls that could have derailed the entire project. In this session, I will talk about setting proper expectations with commensurate project goals, adapting marketing and PR strategies to keep the sales momentum, and making sure your project partners are pulling their weight. At the end of the session, based on the size of your community, available staff resources and skills, you will be able to determine whether or not a calendar fundraiser is appropriate for your library.

11:15-11:45 am

**An Open Meeting with the Legislative Committee**

*Sarah Palfrey and WVLA Legislative Committee Members*

A brief overview of what the committee does and then an open discussion about everything you've ever wanted to know about working with local, state and federal elected officials.

1:00-1:30 pm

**Policy and Procedure Creation**

*Heather Campbell-Shock (West Virginia Library Commission)*

Policies and procedures are the foundation for all a library's operations and necessitate a lot of thought and preparation. You will learn about developing both and what policies are required by the Library Commission in this session.

1:45-2:15 pm

**West Virginia Library Commission Meet & Greet**

Join staff from the Library Commission to learn how we can assist you in this meet and greet.

2:30-3:00 pm

**Library Patron and Staff Privacy**

*Heather Campbell-Shock (West Virginia Library Commission)*

Ensuring patron and staff privacy can be challenging on the best of days. Join in to learn about West Virginia Code §10-1-22, developing internal and patron policy and procedures, and making sure everyone is on board.

3:15-3:45 pm

**Public Libraries Division Meeting**

4:00-4:30 pm

**Trustee Division Meeting**

4:45-5:15 pm

**Friends Division Meeting**

Thursday, April 8, 2021

9:00-9:30 am

**Rock-N-Read, Animals on the Move**

*Toni Martirano (Tony M. Music)*

Young or old, we all have an animal we wish we could move like; for example, flying through the air like a bird, swimming in the sea like a dolphin, running fast like a cheetah, or climbing mountains like a goat. In Tony's program, "Rock-N-Read, Animals on the Move", participants will be able to do just that. Through literature, movement, and music, Tony will share songs and stories about some of our most favorite animals. This high-energy, educational, and fun program is guaranteed to get you up and moving.

9:45-10:15 am

**Stress Less with Mindfulness**

*Dianna Lewis, WVU Extension Instructor*

Stress Less with Mindfulness is a five class series that introduces participants to the experience and practice of mindfulness to reduce stress. Mindfulness can be defined as paying attention in a particular way: on purpose, in the present moment, and non-judgmentally. Research has shown that the Mindfulness Based Stress Reduction courses are effective in reducing stress-related symptoms such as worry, depression, and physical tension, and can be helpful in managing cardiac disease and diabetes. Dianna will share a brief overview of the program and how to contact your local WVU Extension Office to share this program with your Library community.

10:30-11:00 am

**How Small Libraries Can Stay Connected During the Pandemic**

*Beth Anderson and Avis Lake (Burnsville Public Library)*

Burnsville Public Library has done a good job of staying connected and still providing for our community, despite only being able to have two patrons inside the building. Join us as we talk about the ways we have been able to stay connected without going totally virtual, but still not having patrons in the building.

11:15-11:45 am

**Getting On the Same Page: Newspaper Digitization Initiatives in the Mountain State**

*Nicholas M. Gardner (WVU Potomac State College), Stewart Plein (WVU Libraries, WVRHC) Gena R. Chattin (West Virginia Library Commission), and Angela Strait (Marshall University)*

Are you thinking about undertaking a newspaper digitization project in your library? You're not alone. Plenty of us have already gone down this road. Let's talk about processes, vendors, funding, and more. Come to this interactive session to hear how you can align your project with on-going digitization initiatives in West Virginia.

1:00-1:30 pm

**Developing Citizen Science Experiments for Your Community**

*Emily Helton and Josh Revels, Education Outreach Specialists*

Looking to engage more members of your community with the library? Want to increase your community's participation in citizen science and improve scientific research conducted globally by submitting measurements from your community? Join us to learn about an exciting plan in the works with the Katherine Johnson NASA IV&V ERC designed specifically for libraries and informal educators across the state of West Virginia.

1:45-2:15 pm

**Design a Digital Bookmark with Canva**

*Emily Helton and Josh Revels, Education Outreach Specialists*

Meet up with Education Outreach Specialists from the Katherine Johnson NASA IV&V Education Resource Center and get a personal tour through the new ERC Google Site for browsing opportunities, developing equipment trainings, and requesting to borrow FREE resources. We will show you some of our favorite Canva design icons created for our website and lead you through designing your very own digital bookmark.

2:30-3:00 pm

**Beyond 975.4**

*Catherine Norko (Charles W. Gibson Library) and Paul Norko (Upshur County Public Library)*

Do you have a collection of WV Materials that are all shelved with the generic 975.4 dewey number? This presentation will talk about ways to arrange those materials in a more meaningful and practical manner.

3:15-3:45 pm

**WV DEP Youth Environmental Program**

*Susan Parker (WV DEP Youth Environmental Program)*

Presenters will give an overview of the WV DEP Youth Environmental Program and what we offer to youth in the state through our various events and activities. We will do a hands-on learning activity with attendees as an example of some of the activities we could offer to their youth patrons.

4:00-4:30 pm

**Youth Services Roundtable**

4:45-5:15 pm

**Special Libraries Division**

Friday, April 9, 2021

9:00-9:30 am

**WV Electronic Resources Consortium (WVER) Update and Look to the Future**

*Monica Brooks, Heather Lauer, & Gena Chattin (West Virginia Electronic Resource Consortium)*

WVER is maintained by the West Virginia Library Commission with guidance from the higher education institutions in West Virginia. Currently it facilitates higher education having consistent library database support and facilitates the development such as a prospective interlibrary loan as well as unified support for open access educational resources. With a renewed interest in resource sharing and OER at the state level, WVER members would like to host an update session and Q&A to share current events and plans for the future with the WVLA membership.

9:45-10:15 am

**The Good, the Bad, and The Ugly: A Discovery Platform Evaluation**

*Jessica McMillen and Angie Maranville (WVU Libraries)*

The WVU Libraries conducted a research project in 2020 to determine the best discovery layer for our library. Through three levels of analysis, we compared OCLC's Worldcat Discovery, Proquest/ExLibris's Summon, and EBSCO Discovery Service (EDS). After setting up trials of Summon and EDS, we surveyed library employees, conducted usability testing with undergraduate and graduate students, and created a rubric to evaluate features of each discovery layer. We were able to complete these tasks without a budget outside of staff time and make a reasoned recommendation to the Dean of Libraries. Our project plan could be adapted to other libraries who are interested in evaluating their current discovery platform or other software products in order to tweak administrative settings to better suit user needs, request enhancements to vendors, or advocate for new or different software products.

10:30-11:00 am

**Breaking Free of Imposter Syndrome**

*Sabrina Thomas (MU Libraries and Online Learning)*

Imposter syndrome is rampant in higher education. In this session imposter syndrome is discussed and how breaking free helps both you, your colleagues, and your students. Attendees will leave with specific steps, recommendations, and encouragement to take a leap of faith and live more authentically in their careers.

11:15-11:45 am

**Gateway to Discovery Using the WorldCat Digital Collection Gateway to Generate WorldCat Records for Continuing Collections**

*Michelle Echols (WVU Libraries)*

In an effort to avoid duplicating work and to address a backlog, we at WVU Libraries used the free WorldCat Digital Collection Gateway self-service tool to generate WorldCat records for continuing collections such as finding aids and electronic theses and dissertations (ETDs). In this presentation I'll describe our experience in establishing and optimizing a Gateway connection and give an overview of the pros and cons we found with Gateway-generated metadata.

1:00-1:30 pm

**Establishing an Open Access Publication Policy**

*Larry Sheret (Marshall University)*

Marshall University formally adopted an Open Access Publication Policy in November 2020. We will discuss what worked and what didn't to finally secure this policy.

1:45-2:15 pm

**Establishing Open Textbooks at Marshall University**

*Larry Sheret and Jingping Zhang (Marshall University)*

We will discuss the process used at Marshall University to implement open textbook adoption, statistics and future plans.



2:30-3:00 pm

**Digital Libraries and Archives Update**

*Gena Chattin (WVLC), Lori Hostuttler (WVU Libraries), and Jessica McMillen (WVU Libraries)*

Gena Chattin, Lori Hostuttler, and Jessica McMillen will provide an update on what's going on with digital libraries and archives in WV. Gena will give an update on the preliminary results of the 2020 West Virginia Special Collection Survey. Lori will talk about including finding aids in Virginia Heritage (soon to be renamed). Jessica will discuss what's happening with the Digital Virginias Digital Public Library America (DPLA) service hub. Join us to learn more about steps you can take to get involved.

3:15-3:45 pm

**Library Instruction Roundtable**

4:00-4:30 pm

**Academic Libraries Division**

4:45-5:15 pm

**School Libraries Division**