Interconnectedness: The state of being connected with each other

Welcome to an exciting year in the life of the West Virginia Library Association. Not only is it our 100th annual conference but this year we are celebrating and connecting with librarians from eleven states with a joint conference with the Southeastern Library Association (SELA). Our theme says it all as we gather at the beautiful Greenbrier Resort. We have programs covering a wide range of topics; such as inclusion, net neutrality, moving spaces, accessing, marketing and collaborations.

I hope you will join us for some exciting general sessions; award winning author, Sharyn McCrumb will be opening our conference and her new book *The Unquiet Grave* set in Greenbrier County is our all conference read. We will be entertained by PEN award winning author, humorist and storyteller, Bil Lepp at the Awards Luncheon on Thursday. And Patrick Sweeney from EveryLibrary will round out our conference general sessions discussing Advocates to Activists.

Remember to take the time to connect with your colleagues, and connect with the world. Share your photos and conference conversations on social media using #wvlafall2017. Post to Facebook, Twitter, Instagram and Snapchat. Show the world what we are all about.

Thank you for the support this year, it’s been an honor to serve as your president.

Gretchen Rae Beach
2017 President

#wvlafall2017
Our sincere thanks to the following vendors for their support of the
West Virginia Library Association:

APPLE BOOKS
Jeff Holzapfel & Paula Holzapfel

RECORDED BOOKS
Debbie McDonald & Scott Williams

BAKER & TAYLOR
Jerry Bryan & Scott Coning

ROSEN PUBLISHING
Donna Palamara

BOOKS GALORE INC.
Lori Puvalowski & David Tomsko

SCHOLASTIC LIBRARY PUBLISHING

BRODART
Ken Bourne & Doug VanderZee

SIRSIDYNIX
Drew McNaughton & Justin Gray

EAST CAROLINA UNIVERSITY
Mary Elaine Yontz

SMART 529 COLLEGE SAVINGS
PROGRAM/HARTFORD FUNDS
Jorn Earl Otte

EBSCO INFORMATION SERVICES
Steve Bremer & Chip Phelps

TEI LANDMARK AUDIO
Tory Worland & Conner Ligocki

ELM-USA DISC REPAIR
Keith McLaughlin

TLC DELIVERS
Bill Mansfield

J.P. JAY ASSOCIATES INC.
James L. Malise & Jay Malise

UNIVERSITY OF KENTUCKY
SCHOOL OF INFORMATION SCIENCE
Ashley DeWitt

MOVIE LICENSING USA
Amanda Vogel & Joe Swift

UNIVERSITY OF NORTH CAROLINA
GREENSBORO LIBRARY AND
INFORMATION STUDIES
Gregg Hoffman & Lisa O’Connor

OVERDRIVE INC.
Rachel Woods

U.S. CITIZENSHIP AND
IMMIGRATION SERVICES
Jwana Smith

Complete vendor bingo & enter
for a chance to win a gift basket
**General Sessions**

- Governor’s Hall
- Mountaineer Room
- Culinary Arts Center

---

**Exhibit Hall Area**

- Vendors
- Exhibit Hall

---

**Upper Level Meeting Rooms**

- To Exhibit Hall & Bunker Meeting Rooms

---

**Bunker Meeting Rooms**

- Stairs down to Bunker & Exhibit Hall
- Elevator down to Bunker & Exhibit Hall
- Stairs down to Bunker & Exhibit Hall

---

Interconnectedness: The State of Being Connected with Each Other
8:00 am to 7:00 pm (daily)
Indoor pool is open

10:30 am (daily except Sunday)
Join a tour of the Resort that lasts about 45 minutes. No reservations or cost required. Meet in the Main Lobby.

11:00 am & 3:00 pm (daily)
Cooking demo in the Gourmet shop (times may change in November)

4:15 pm to 5:00 pm (daily)
Enjoy afternoon tea in the Main Lobby. No additional charge and can be enjoyed by all ages.

7:00 pm & 9:00 pm (nightly)
Movie time at the theater on the Registration Level. First showing at 7:00 pm and is more G rated for children. At 9:00 pm a showing of a PG movie.

10:00 pm (nightly)
Champagne Toast at the Casino. Guests can get a glass of champagne and enjoy the Greenbrier Entertainers dance to the Greenbrier Waltz.

Complimentary Hotel Tours (daily except Sunday)
Tours meet in the Main lobby at 10:30 am and will last about 45 minutes. No reservations are required. Monday/Wednesday/Friday tours focus on the Main Hotel and the history. Tuesday/Thursday/Saturday tours are of the grounds.

Bunker Tours (daily - $38.80 per person)
Offered multiple times between 9:30 am - 3:30 pm and lasts 90 mins. Open to guests & public at least 10ys old. Reservation required (855)453-4858 or through concierge. After tour receive vouchers good for $5 off The History of The Greenbrier (book) or The Greenbrier, America’s Resort, The Brief History (DVD) available in The Greenbrier Shoppe & Newsstand.

Calendar of daily resort events online at:  http://www.greenbrier.com/events
PRESIDENT
Gretchen Rae Beach
Marshall University Libraries

FIRST VICE PRESIDENT
Brenna Call
Vienna Public Library

SECOND VICE PRESIDENT
Steven Shackelford
Parkersburg-Wood County PL

SECRETARY
Jessica Tapia
West Virginia University Libraries

TREASURER
Brian Raitz
Parkersburg & Wood County Public Library

IMMEDIATE PAST PRESIDENT
Emilee Seese
Ritchie County Public Library

ACADEMIC DIVISION CHAIR
Virginia Kline
Potomac State Mary F. Shipper Library

PUBLIC LIBRARY DIVISION CHAIR
Sarah Mitchell
Kanawha County Public Library

SCHOOL LIBRARY DIVISION CHAIR
Lynda Suzie Martin
Brookhaven Elementary

TRUSTEES DIVISION CHAIR
Charles Bagley

ROUNDTABLE REPRESENTATIVE
Megan Hope Tarbett
Putnam County Library

PARLIAMENTARIAN
Judy Rule
Cabell County Public Library

ALA COUNCILOR
Majed Khader
Marshall University Libraries

EDITOR, WV LIBRARIES*
Jamie Bayne
Mountwest Community & Technical College

FEDERAL RELATIONS COORDINATOR*
Bonnie Dwier

SECRETARY, VWLC*
Karen Goff
West Virginia Library Commission

EXECUTIVE DIRECTOR*
Kelly Funkhouser
Morgantown Public Library

SELA REPRESENTATIVE*
Breana Bowen
Cabell County Public Library

* Ex-officio member
Since 1920 the Southeastern Library Association has been a unifying force strong enough to influence legislation and to attract foundation and federal funds for regional library projects. The accomplishments of the Association include two regional library surveys; the adoption of school library standards; the establishment of state library agencies and the position of state school library supervisor; the founding of library schools; the sponsoring of a variety of informative workshops; and the publication of significant regional research and a professional journal which has received national recognition.

SELA provides a wide variety of divisions, round tables, and committees for member participation plus the quarterly journal, The Southeastern Librarian. See the SELA web site for more information and for membership application: http://selaonline.org/.

The SELA Executive Committee Officers welcome you to the joint conference with the West Virginia Library Association November 8-10, 2017!

**PRESIDENT**
Linda Harris
University of Alabama at Birmingham, Retired

**PRESIDENT-ELECT**
Tim Dodge
Auburn University

**TREASURER**
Beverly James
Greenville County, S.C. Library System

**IMMEDIATE PAST PRESIDENT**
Camille McCutcheon
University of South Carolina Upstate

**SECRETARY**
Melissa Dennis
University of Mississippi
Welcome Attendees!

Visit the Vendors
Win a Prize!
10:30 am - 5:00 pm
Exhibit Hall

Registration Open
11:00 am - 3:00 pm
Outside Exhibit Hall

Connect & Share
on Social Media
All Conference
#wvlafall2017

First General Session
1:00 pm - 2:15 pm - Governor's Hall

Keepers of the Legends
with author Sharyn McCrumb

Using regional history and folklore in the creation of contemporary novels, and providing a voice for those who have been forgotten.

Sharyn McCrumb is an award-winning Southern writer, best known for her Appalachian “Ballad” novels, set in the North Carolina/Tennessee mountains, including the New York Times Best Sellers: The Ballad of Tom Dooley, She Walks These Hills and The Rosewood Casket. The Unquiet Grave is a well-researched history of West Virginia’s Greenbrier Ghost.

~ REFRESHMENTS ~
2:00 pm - 3:00 pm - Exhibit Hall
Afternoon Programs

2:30 pm - 3:30 pm

**S1. Making the Case: Being Effective in Gaining Financial Resources for your Academic Library**

*Rayburn Room Track(s): Academic*

Presenter(s): Robert Fox, University of Louisville & Gordon Baker, Clayton State University

Academic library directors need to effectively deal with campus administration to gain the financial resources necessary for their libraries. This session discusses how to understand what is important to administrators and how to utilize that information along with support from campus partners and allies to grow your funding.

**S2. Exhibit Spaces for Almost Every Library**

*Stewart Room Track(s): All Attendees*

Presenter(s): Richard Theilig, William F. Laman Public Library System

Are you considering creating a display or exhibit space in your library? What are the options you should be thinking about? How will this fit into your library's mission to better serve your patrons?

**S3. Cyber Security: Big Concern for Small Fish**

*Knowland Room Track(s): Public*

Presenter(s): Jim Peterson, Goodnight Memorial Library

Do you think your library's web server or electronic devices are of no interest to hackers because yours is a small library? Think again! Jim will show you what the bad guys are after and why, with a possible live look at his library's web traffic.

**S4. The Middle School Librarian: A Powerful Technology Partner**

*Martin Room Track(s): School*

Presenter(s): Kimberly A. Sigman, Putnam County Schools; Mary Aldridge, George Washington Middle School; Donna Jordan, Winfield Middle School; Julie Longsworth, Poca Middle School; & Mary Beckelheimer, Putnam County Schools

Today’s school librarians are experts in working with teachers as they integrate technology across all curricular areas. Middle school librarians are particularly adept in meeting the challenges of partnering with teachers in search of new and exciting ways to utilize technology within the classroom. This session will feature information, guidance and best practices from middle school librarians who work daily with teachers to help students attain the skills needed to succeed in a digital world. Examples and methods will be discussed as the librarians share their experiences and advice.

**S5. A Review of Associate/Bachelor Degree Library Programs in the United States**

*Johnson Room Track(s): All Attendees*

Presenter(s): Perry Bratcher, Northern Kentucky University

This presentation outlines the results of a nationwide survey and analysis of Associate and Bachelor degree programs in the United States as well as a brief comparison to those degree programs worldwide.

**S6. Advocacy on the Local Level**

*Mountaineer Room Track(s): All Attendees & Trustees*

Presenter(s): Judy K. Rule, Cabell County Public Library

This session will present ideas for advocating for libraries with elected officials while they are back in their districts. We will discuss the various efforts CCPL makes to reach out to our officials by having the breakfast, finding out which staff and board members know the official personally, whether their children/grandchildren attend story hour, and other ideas to involve and teach them about the library and its mission.

3:45 pm - 4:45 pm

**S7. OER Faculty Librarian Collaboration: Service with a Smile**

*Rayburn Room Track(s): Academic*

Presenter(s): Anne Hudson, University of Southern Mississippi and Alan Thompson, University of Southern Mississippi

Assigned to work with a faculty member outside of her liaison departments to create an Open Educational Resource Textbook for his class, presenter will share fun stories about their relationship and best practices for building collaborative partnerships that would apply to OER and other liaison initiatives: Instruction; Data Management; etc.

*Interconnectedness: The State of Being Connected with Each Other*
Afternoon Programs

3:45 pm - 4:45 pm Cont.

**S8. To Boldly Go: Guiding Your Patrons To the Best of Science Fiction and Fantasy Literature**
*Stewart Room  Track(s): All Attendees*
Presenter(s): John E. Adkins, University of Charleston & Erin M. Adkins, Kanawha County Public Library

Learn about the best resources to provide expert reader’s advisory services for patrons who read speculative fiction. The presentation will cover reference materials, internet resources, and free sources of the latest in speculative fiction available online.

**S9. Tweaking Employee Performance**
*Johnson Room  Track(s): Public & Trustees*
Presenter(s): Melissa J. Brown, West Virginia Library Commission

Learn how to establish goals, use established coaching models and performance counseling strategies to encourage your team to work effectively while learning new skills. If the answer is no, this program can help. Coaching and Developing Employee Performance is designed to help you improve the performance of your employees and facilitate learning and development. You will learn how to establish goals, apply well-researched coaching models, and use specific performance counseling strategies for dealing with dysfunctional behavior. Join us for this interactive program and learn new ways to support employee productivity, performance, and personal growth.

**S10. Telling The Library Story In Soundbites: Two Minutes Or Nothing!**
*Mountaineer Room  Track(s): All Attendees*
Presenter(s): Charles A. Julian, Potomac State College of West Virginia University

At Potomac State College there was a need to get the Library’s message out to the campus faculty ---“Shipper Library In A Minute…Or Two” was born. Learn how the Library Director successfully used brief presentations at monthly faculty meetings to build the Library’s story. Specific strategies will be presented as well as examples of presentations. These techniques can be used in all types of libraries, not just by academics. Learn how “less is more.”

**S11. Stone Soup (Metadata Edition)**
*Knowland Room  Track(s): All Attendees*
Presenter(s): Debby Borrelli, West Virginia University & Melissa Brooks, West Virginia University

Take some ingredients; mix them together; see what you get! Come, join us for an interactive session on taking information (ingredients) to create a metadata record. We will be discussing metadata elements and how they can be combined to form a tasty discoverable dish.

**S12. Doing More with Less; the MU Skeleton Crew**
*Martin Room  Track(s): Academic*
Presenter(s): Eryn D. Roles, Marshall University

This presentation will address the budgetary problems libraries are facing, past and present, and the ways in which Marshall University Libraries are dealing with myriad issues that affect library services. We are... the MU Skeleton Crew.

5:00 pm - 5:30 pm

**Division Meetings**
*Johnson Room - Schools  Knowland Room - Academic*
*Rayburn Room - Trustees  Martin Room - Public*
*Stewart Room - Friends*

5:30 pm - 6:00 pm

**Roundtable Meetings**
*Johnson Room - Preservation*
*Rayburn Room - Library Instruction*
*Stewart Room - Social Responsibilities*
*Knowland Room - Directors*
*Martin Room - Government Documents*
*Mountaineer Room - Foundation Center*

6:30 pm

**LGBTQ+ Evening Out**
*Hill & Holler Pizza - Lewisburg, WV - ALL Welcome!*

Interconnectedness: The State of Being Connected with Each Other
Morning Programs

Visit the Vendors
Win a Prize!
8:30 am - 5:30 pm
Exhibit Hall

Registration Open
8:30 am - 2:00 pm
Outside Exhibit Hall

Connect & Share
on Social Media
All Conference
#wvlafall2017

8:00 am - 9:00 am

Past President’s Breakfast
Colonial Lounge & Terrace

SELA Breakfast (ticketed event)
Governor's Hall

~ REFRESHMENTS ~
8:00 am - 9:00 am - Exhibit Hall

9:00 am - 10:00 am

S13. Instruct. Influence. Inspire: The Blended Librarian and Schools
Johnson Room  Track(s): School
Presenter(s): Kimberly A. Sigman, Putnam County Schools; Kelly Thompson, Winfield High School; Sarah Parkins, Poca High School; Ronda Moncada, Hurricane High School; Amanda Byus, Buffalo High School; and Mary Beckelhimer, Putnam County Schools

Blended learning is an integration of traditional and online instruction that provides educational opportunities to facilitate student achievement. An important aspect of blended learning is to ensure flexible access to library resources for both teachers and students. This presentation focuses on how Putnam County secondary school libraries provide resources and services that support blended learning. The session will emphasize methods to embed research into blended learning and will also incorporate tips, modeling and best practices that the librarians have found to be successful at various depths of integration.

S14. Connecting on Campus With Academic Writing Groups
Rayburn Room  Track(s): Academic
Presenter(s): Adrienne R. McPhaul, The University of Southern Mississippi

Most academic librarians are required to publish for promotion and tenure but where do they find the time to write? Many teaching faculty, graduate students, and librarians start writing groups for motivation, accountability, peer-review and editing. The University Of Southern Mississippi Gulf Coast Director Of Faculty Development and the University of Southern Mississippi Gulf Coast Library piloted a faculty writing group during the summer of 2017. This presentation will discuss this pilot as well as current literature on faculty writing groups and the practices reflected in the literature that have had successful outcomes.

Stewart Room  Track(s): Academic
Presenter(s): Susan Finley, University of Louisville

Business teaches us a lot about connecting with users. Netflix met customers’ evolving needs better than Blockbuster did. New Coke failed because the consumer research was flawed. This presentation will review basic marketing concepts and lessons learned from business case studies that are relevant to library assessment and marketing.

Interconnectedness: The State of Being Connected with Each Other
Morning Programs

9:00 am - 10:00 am Cont.

S16. How Do WV Libraries Work?
Mountaineer Room  Track(s): All Attendees & Trustees
Presenter(s): Cate Weber, Vienna Public Library; Karen Goff, WVLC; and Emilee Seese, Ritchie County Public Library

Join Karen Goff, WVLC Executive Secretary, Emilee Seese, WVLA Past President, and Cate Weber, WV library noob, for a discussion of how WV libraries work. We’ll discuss WVLA, WVLC, the Legislative Committee, Consortia, Round Tables, and more. A Q & A session will follow.

S17. Makerspaces: The library as the change agent in public schools
Knowland Room  Track(s): School
Presenter(s): Angela D. Abbott, Dunbar Intermediate School & Marshall University; Robin Bland, Mary C. Snow West Side Elementary; and Jennifer Spencer, Dunbar Intermediate School

Makerspaces are the trend in public education. What is a Makerspace, is a Makerspace right for our school, how do you set up a Makerspace, and how will it drive change in your school are all questions we will help answer.

Martin Room  Track(s): Public
Presenter(s): Melissa J. Brown, West Virginia Library Commission

Step by step instruction from conception to published on WordPress. The WVLC has agreed to host the software and a site for public libraries.

10:15 am - 11:30 am

SELA Business Meeting
Johnson Room

S19. We Had to Move It: WVU Tech Library historic transition from Montgomery to Beckley
Knowland Room  Track(s): Academic
Presenter(s): Mary Strife, West Virginia University and Jewel Connell, WVU Tech

In spring 2014, it was determined that WVU Institute of Technology in Montgomery would be moved to Beckley by fall of 2017. Since no one has ever moved an entire campus this distance in this short period, we had to create our own plan. Come hear the adventure of a career.

S20. Pearl S. Buck; Life, Legacy and New Global Initiatives
Martin Room  Track(s): All Attendees
Presenter(s): John Cuthbert, West Virginia University

This session will explore the life, legacy and current initiatives in West Virginia and around the world relating to Nobel and Pulitzer prize-winning author Pearl S. Buck. A native of Hillsboro, WV, Buck was one of the world’s leading authors but also a pioneering advocate of social justice.

S21. IBBY- The World at Our Fingertips: Award Winning International Literature for Children of All Ages
Rayburn Room  Track(s): Public
Presenter(s): Zana Sueme, Marshall University Library & Dr. Isaac Willis Larson, Marshall University

Bring award winning International books to your juvenile patrons! Presenters will: provide an overview of the IBBY award winning books from international authors and illustrators; discuss/demonstrate program ideas related to these books; provide a brief description of the USBBY, a non-profit organization that supports literacy and promotes cultural understanding.

S22. All Hands On Deck: Making Information Literacy Outreach a Priority
Stewart Room  Track(s): All Attendees
Presenter(s): Sabrina Thomas, Marshall University

Creating partnerships within and between schools is vital to promoting information literacy as a critical survival tool for the Digital Age. In this session, I will talk about partnerships I’ve made that facilitate & encourage teaching information literacy beyond the library and to all ages.

S23. By the Book
Mountaineer Room  Track(s): Public & Trustees
Presenter(s): Cynthia Alkire

Awards Luncheon (ticketed event)
11:45 am - 2:00 pm - Cameo Ballroom

Raised on Hose Water
with author/humorist/storyteller Bil Lepp

Join PEN Award winning author Bil for his humorous, fictional stories of growing up in small town West Virginia.

A nationally renowned storyteller and five time champion of the West Virginia Liars’ Contest, Bil’s outrageous, humorous tall-tales and witty stories have earned the appreciation of listeners of all ages and from all walks of life.

Though a champion liar, his stories often contain morsels of truth which shed light on universal themes. Lepp explains that while his stories may not be completely true, they are always honest.

Afternoon Programs

2:00 pm - 3:00 pm

S24. The Research is the Fun Part
Mountaineer Room Track(s): All Attendees
Presenter(s): Sharyn McCrumb

In the course of researching her novels, Sharyn McCrumb has sat in Tennessee’s electric chair; done laps on the track at Lowe’s Motor Speedway at 180 mph with a NASCAR driver; learned to shoot an 1841 Springfield muzzle-loader; toured Moundsville, West Virginia’s old prison; and given a "Mafia funeral" to a dead mouse, courtesy of the Virginia Tech department of civil engineering. Tales of her adventures in research beyond the bookshelves.

Rayburn Room Track(s): Academic
Presenter(s): Nancy M. Lambert Mrs., University of South Carolina Upstate

A nursing librarian used her observations while providing one-on-one assistance to nursing students to produce three Camtasia videos that are used as an innovative and successful way of teaching nursing students to do research. The model can be applied to other disciplines.

S25. Capturing Illustrative Examples on Video: A Better Way for Nursing Students to Learn How to Do Research

S26. Inclusion not Tolerance: Supporting Diversity in Library Employment
Stewart Room Track(s): All Attendees & Trustees
Presenter(s): Lori Thompson, Monica Brooks, Kelli Johnson - Marshall University

Our patrons are diverse but are we? We will examine the current status of minority employees within the library profession and how we can foster a more inclusive workforce.
Afternoon Programs

2:00 pm - 3:00 pm Cont.

S27. The Best Things in Life are Free: Open Educational Resources for K-12
Knowland Room  Track(s): Academic, School, Public
Presenter(s): Michele Frasier-Robinson, University of Southern Mississippi

Open Educational Resources (OER) are free openly licensed materials for teaching and learning that can be reused, modified, and shared. This presentation will introduce school librarians to the wide world of open educational resources for K-12 students. Attendees will learn how to find, evaluate and use high quality OERs.

S28. Yarn Bombing: How To Turn Your Library Into A Piece Of Art!
Johnson Room  Track(s): Public
Presenter(s): Kenna C. Martin, Butler County Public Library and Kathy Lawrence, Butler County Public Library

Are you an artist? No? Don’t worry! We can show you a great way to turn your library into a work of art. Yarn Bombing is a great way to add color and creativity through fiber art, as well as showcase the beautiful work of people throughout your community. This program is a great for all ages and unites those who crochet and knit with those who have never attempted a stitch. The session will include: What is yarn bombing?, How to yarn bomb?, Why yarn bomb? and lessons learned along the way. We will show pieces that were used in our installation as well as short video to get your community on board with the idea.

S29. Active Learning in Library Instruction: Using Piktocharts to Engage Faculty
Martin Room  Track(s): All Attendees
Presenter(s): Anna Hughes, University of Charleston and Rebecca Newman, University of Charleston

Librarians know it is a common theme throughout the literature that library instruction does not necessarily leave audiences riveted. Attention can be typically lost early on, and therefore the information we intend to impart never seems to hit its mark. Librarians, therefore, must find a way to be more engaging within their own realm of teaching. We must strive to create active learners within all patron populations, including faculty. One method of engaging faculty, in particular, involves the introduction of Piktocharts in the library classroom.

Piktocharts enable the user to create a visual representation of basic information given or used in a classroom setting. In our own library workshop with faculty, attendees are encouraged to create one Piktochart that contains basic library services information as well as specific information about a single database related to their field. This acts as both a means of engaging the faculty member in the learning process directly, as well as fostering the creation of handouts that can then be used by faculty personally and within their own classrooms. Faculty are also encouraged to exchange their Piktocharts with colleagues in other departments. Because the Piktocharts are simplistic in nature and meld visual with prose, they are beneficial for a number of learning styles thus making them perfect for students and faculty alike. In addition to a basic presentation on Piktocharts in the library classroom, we will discuss best practices for a similar seminar that both academic and public librarians can use at their own institutions.

3:00 pm - 4:00 pm - Exhibit Hall

3:15 pm - 4:15 pm

S30. OERs: the what, the why, the where and the how
Johnson Room  Track(s): Academic
Presenter(s): Hilary O. Fredette, West Virginia University and Martha Yancey, West Virginia University

Suddenly hearing a lot about OERs? This presentation will provide an overview of OERs, including why they are gaining popularity, how to find OERs, and what type of materials are available for use. The presenters will also discuss how to help teaching faculty to better understand the potential of OERs.

Interconnectedness: The State of Being Connected with Each Other
Afternoon Programs

3:15 pm - 4:15 pm Cont.

Knowland Room   Track(s): All Attendees
Presenter(s): Jwana L. Smith, U.S. Citizenship and Immigration Services

During this session, U.S. Citizenship and Immigration Services (USCIS) will provide a brief overview of the U.S. naturalization process, citizenship requirements, and the citizenship education resources available to libraries. USCIS will also discuss citizenship education efforts libraries can use, such as offering citizenship classes and creating Citizenship Corners.

S32. Odd’s Bodkins: Peculiarities, Firsts, Notables, Lasts, or Quirky Library Finds in West Virginia
Stewart Room   Track(s): All Attendees
Presenter(s): Charles A. Julian, Potomac State College of West Virginia University

Come and hear the details of all the quirky characteristics and uniqueness of West Virginia libraries. What library sits on a Civil War site? Are there children's collections housed in vaults? Where would you find a collection of Saucerian manuscripts? What are some West Virginia library firsts and lasts? This interesting and intriguing hodgepodge will conclude with an interactive historical quiz. Be amazed, stunned, and astounded by the historical diversity within our library walls!

S33. Individuality. Inclusivity. Teamwork.
Mountaineer Room   Track(s): Public & Trustees
Presenter(s): Crystal Gates, William F. Laman Public Library System

Recognize Individuality. Drive Inclusivity. Build a Team. In this session, you will learn how to recognize your employees as individuals, drive an inclusive culture, and build a team that works together to provide the best library services possible.

S34. Connecting Patrons with Genetic Genealogy Resources
Rayburn Room   Track(s): All Attendees
Presenter(s): Lori Thornton, Carson-Newman University

Overview of genetic genealogy industry and what it offers patrons, including types of DNA tested, testing companies, and third party tools; resources (books, periodicals, and websites) useful in genetic genealogy; educational opportunities in genetic genealogy; and sample LibGuides and library web pages on the topic.

S35. Collaborations Between Academic Libraries and Other Campus Departments: An Annotated Bibliography 2007 – 2017
Martin Room   Track(s): Academic
Presenter(s): Michael Mounce, Delta State University

Michael Mounce will discuss academic libraries working with other campus departments within their institutions when helping students. Attendees will learn about collaborations between various academic libraries and other departments, such as writing centers. This presentation will be most helpful to attendees wanting to implement similar collaborations at their institutions.

4:30 pm - 5:15 pm

S36. It’s a Matter of Trust: Embracing Our Most Powerful Professional Stereotype
Stewart Room   Track(s): All Attendees & Trustees
Presenter(s): Virginia D. Kline, Potomac State College of West Virginia University

You can’t go the distance with too much resistance! There’s nothing wrong with being a sexy, bookish cat-lover, but the way to cultivate key relationships with users and stakeholders is by embracing our reputation for TRUSTWORTHINESS—the most consequential librarian stereotype of all! This session will show you how.

Johnson Room   Track(s): All Attendees
Presenter(s): Tim Dodge, Auburn University

Efforts are being made to undo network neutrality provisions instituted in 2015 to ensure that Internet Service Providers do not block or artificially modify Internet search results based on commercial and other concerns. This presentation will provide a basic overview of the issue plus possible course of action for librarians.

Interconnectedness: The State of Being Connected with Each Other 15
Afternoon Programs

4:30 pm - 5:15 pm Cont.

**S38. Altered Books: Library Weeds Become Wonderful Treasures**
*Mountaineer Room*  
Track(s): All Attendees
Presenter(s): Lisa L. Hayes-Minney Mrs., Gilmer Public Library

Many books we weeded from the library collection simply won’t sell in the Book Sale and won’t circulate from the mini-libraries. Use your weeded books to create a library program for children and adults that turns these weeds into wonderful treasures that can be sold, raffled, or offered as thank-you gifts to presenters, guests, and library supporters.

**S39. WVReads Meeting**
*Rayburn Room*  
Track(s): Public
Presenter(s): Brian Raitz

**S40. Finding Mrs. Miller: How a Library Resurrected the Legacy of a Forgotten Author**
*Knowland Room*  
Track(s): All Attendees
Presenter(s): Belinda Anderson & Demian Katz, Villanova University

Mrs. Alex. McVeigh Miller was one of the best paid literary women in the world in the 19th century. Her income built the Cedars, an estate in Alderson, in Greenbrier County, that is on the National Register of Historic Places. Once, it would have been nearly impossible to find a copy of Mrs. Miller’s work, then, in a twist of fate unlikely by even Mrs. Miller’s plot standards, a university library stumbled across a cache of her novels. Meanwhile, author Belinda Anderson came across Mrs. Miller’s typed autobiography in museum archives. Come hear Belinda share how Mrs. Miller overcame personal challenges that rivaled those of her characters and hear some of the juiciest excerpts of her work. You’ll also meet one of those heroic librarians from Villanova. Demian Katz will discuss the discovery of the books, the process of bringing them online, and the surprising consequences of doing so.

**S41. SMART529**
*Martin Room*  
Track(s): All Attendees
Presenter(s): Jorn Otte, Hartford

Changing West Virginia’s future through an education savings plan.

5:15 pm - 5:45 pm

Roundtable Meetings

*Johnson Room - Digital*
*Rayburn Room - ILL/Reference*
*Stewart Room - Equity, Diversity & Inclusion*
*Knowland Room - Children’s Services*
*Martin Room - Technical Services*
*Mountaineer Room - Literacy*

---

Evening Entertainment

5:30 pm - 7:00 pm - Cameo Ballroom

**Cash Bar & Live Jazz**

The Glenville State College Jazz Combo

Jason Barr-Director
Travis Myers, Kurtis Richards, Morgan Dolly, Bobby Davis, Josh Runyon, Derrick Lowe, Jacob Shingler, Garrett Hacker

Interconnectedness: The State of Being Connected with Each Other
Morning Programs

Visit the Vendors Win a Prize!
8:00 am - 11:00 am
Exhibit Hall

Registration Open
8:00 am - 10:00 am
Outside Exhibit Hall

Connect & Share on Social Media
All Conference
#wvlafall2017

7:30 am - 8:45 am
Buffet Breakfast Culinary Arts Center

8:15 am - 8:30 am
WVLA Business Meeting Culinary Arts Center

Third General Session
9:00 am - 10:00 am - Governor's Hall
The Advocates to Activists
with Political Director for EveryLibrary
Patrick Sweeney

In this session we will talk about how we move the discussion from advocating for libraries to creating activists for libraries in order to build the public and political support that we need for continued funding. Through his experience as the Political Director of EveryLibrary, PC Sweeney will explore many of the strategies and tactics used by some of the best community organizers, political action committees, and politicians and show how libraries can adapt these techniques to encourage the public to take action on behalf of libraries.
Morning Programs

10:15 am - 11:15 am

S42. Employment law and human resources best practices
Johnson Room  Track(s): Public & Trustees
Presenter(s): Dennis Taylor, Taylor and Price
This presentation will address various employment issues of which all libraries need to be aware, including discrimination, hiring practices, termination practices, employment manuals, privacy and workplace information access laws, and wages and benefits laws.

S43. DPLA Information Session
Rayburn Room  Track(s): All Attendees
Presenter(s): Jessica M. Tapia, West Virginia University
The Digital Public Library of America or DPLA makes library, archival, and museum resources available online. In this session, you will learn more about possibilities for your library or archives to participate in DPLA, and be able to offer suggestions for best practices for WV participation.

S44. Faculty Librarianship: Navigating the tenure process
Knowland Room  Track(s): Academic
Presenter(s): Stephanie J. Adams, Tennessee Technological University
New to a tenure-track position or considering applying for one? Come learn about how to navigate the tenure process from the different types of documents and requirements involved to finding presentation, publication, and service opportunities for building your dossier or portfolio.

S45. Academic Law Libraries: Better Serving the State and Region
Martin Room  Track(s): All Attendees
Presenter(s): Mark W. Podvia, West Virginia University College of Law and Nicholas F. Stump, West Virginia University College of Law
The traditional mission of academic law libraries has centered upon supporting the law school curriculum and institutional scholarship. This mission is indeed more important than ever, as diverse institutional services constitute a cornerstone of the streamlined, twenty-first century academic law library. At the same time, law libraries—particularly at land-grant public universities—should cultivate an enhanced service mentality that extends beyond the institutional walls: that is, more robust and comprehensive services should increasingly be provided to alumni, the practicing bar, the state, and the region at large. At WVU Law, the George R. Farmer Jr. Law Library is actively pursuing such enhanced public outreach initiatives. This session will outline a sampling of such initiatives, including our attorney services program and legal research instructional and support offerings to our alumni. Notably, this session will also outline the Library’s role in WVU Law’s nascent Appalachian Justice Initiative (“AJI”). AJI is “a consortium of scholars dedicated to addressing economic disenfranchisement in Appalachia through legal scholarship, policy advocacy, legal services, and outreach.” The library has supported AJI through such diverse channels as committee service, program development support, website design, and librarian-authored scholarship on regional issues. This session will demonstrate that, for academic law libraries, such an expanded mission is integral in the modern era. Not only do such initiatives promote institutional profile raising—but through such community-centered approaches, they also maximize the fundamentally democratic and justice-enhancing role of the academic law library.

S46. NORLN Circulation Meeting
Stewart Room  Track(s): Public
Presenter(s): Connie Skidmore, Sutton Public Library

11:30 am - 12:30 pm

S47. CODEC of WV - West Virginia Academic Database Consortium
Rayburn Room  Track(s): Academic
Presenter(s): Heather A. Lauer, Marshall University; Kathleen Phillips, Penn State University; and Heather Shock Campbell, West Virginia Library Commission
The community and technical college institutions will be working with WVLC to create an academic library database consortium (CODEC) to provide common databases across academic institutions starting with the

Interconnectedness: The State of Being Connected with Each Other
11:30 am - 12:30 am Cont.

community colleges. This process will be administered through the West Virginia Library Commission, starting July 1, 2017. Year One will provide services to community and technical colleges. There will be efforts to include interested parties from four-year public and private institutions in subsequent years.

S48. Partnering Literacy with Problem Solving
Knowland Room Track(s): All Attendees
Presenter(s): Audrey Pitonak-Goff, Reasoning Mind
The development of reading comprehension and critical thinking skills are imperative for the foundation on which students can build a successful education. Let's explore ways to partner literacy with math in community wide programming.

S49. What do you need to know about Advocacy and Libraries?
Johnson Room Track(s): All Attendees
Presenter(s): Majed J. Khader, Marshall University
Presenter will elaborate on the role and importance of advocacy for libraries. Several aspects and questions related to advocacy including definition, forms, tools and resources, procedures, outcome, etc. and how it works will be addressed and covered during the presentation.

S50. Do your photos speak a 1000 words?
Stewart Room Track(s): All Attendees
Presenter(s): Lisa Hechesky, West Virginia Library Commission
Commission photos help share your library’s message. Do your images tell a great story? Learn how to create dynamic images to highlight and share your library’s story. No matter if you have a point-and-shoot or cellphone camera, you can create compelling visual images with a few professional photographer techniques and tricks.

S51. Rational Downsizing: Reference Collection Weeding with a Purpose
Martin Room Track(s): Academic
Presenter(s): Camille McCutcheon, University of South Carolina - Upstate; Melissa Dennis, University of Mississippi; and Tim Dodge, Auburn University
This panel of librarians will discuss deselection methodology and criteria used to weed reference collections in three Southeastern academic libraries. Presenters will share what they learned from their experiences and offer advice for future weeding projects. A question and answer session will be open to participants.

1:00 pm
Executive Board Meeting Lunch - Old & New
Chesapeake Bay & Terrace

Thank You for Joining Us!

There is a hunger in this digital age to hear authors together, to participate in programs, to just be in a place, a community space.

- Carla Hayden, Librarian of Congress
Dates to Remember

Library Legislative Day
February 5, 2018

Spring Fling at Summersville Arena &
Conference Center
April 5-6, 2018

Annual Conference at The Stonewall Resort
November 7-9, 2018