West Virginia Library Association Spring Fling 2020

April 2 - 3, 2020
Holiday Inn & Suites
South Charleston, WV

Palaces for the People

#WVLASP2020

Thursday, April 2 - Public, Academic, & Special Libraries
Friday, April 3 - Youth Services & School Libraries

Welcome to Spring Fling 2020 as we share ideas and celebrate West Virginia libraries as "Palaces for the People." In addition to 2 full days of programs and information from colleagues and library partners, Thursday evening activities are going to be full of surprises. Let's have fun and get our learning on!

Conference Preview as of February 24, 2020
(Information & Events Subject to Change)

WVLA / WVLC - Capitol Room

Visit the Capitol Room and learn more about the West Virginia Library Association, the West Virginia Library Commission, and WVLA Divisions and Roundtables.

Vendor & Library Partner Visits - Open Banquet Area

Conference Schedule – Thursday, April 2, 2020

Today's schedule includes a bit of something for everyone. In addition to presentations, time is available to explore programs, products, and services showcased by vendors and library partners. Afternoon sessions include WVLA Division, Roundtable, and Committee meetings. The evening brings dinner on your own and several programs you won't want to miss.

6:00 am - 10:00 am Breakfast (Mosa's Restaurant)
 Provided for those staying at the hotel; others may order from the menu.

8:00 am - 4:00 pm Information & Registration Tables (Main Meeting Area Entrance)
 Please let us know how we may be of assistance.

8:00 am - 4:00 pm Vendor & Library Partner Visits (Open Banquet Area)

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9:00 am - 11:50 am Workshop (Montgomery Room)

Storytelling with WeDo Robots
Emily Helton, Katherine Johnson NASA IV&V Educator Resource Center (Public, School, Youth)
> Learn how to use WeDo robots to promote digital storytelling in kids ages seven and up. In addition to learning the basics of how to build and program with this kit, this session will focus on the documentation feature that lets kids take pictures of their creations and tell stories with them. *Attending this session will certify you to borrow a WeDo kit including iPads from the NASA ERC in Fairmont.*

9:00 am - 9:50 am Session

Family Law Resources (Public) - Salon A
Lisa M. Hawrot - Esquire and Lyne Ranson - Esquire, Spilman, Thomas & Battle, PLLC/ Ranson Law Office
> We will provide information on the general topics covered in Family Court and where to find resources for family law issues. This information can be provided to the members of the community who may come into a library requesting these resources.

WVSU Healthy Grandfamilies Program (Public, Academic, School) - Salon B
Bonnie Dunn, West Virginia State University - Extension Service
> Get ready for a discussion and information session on a new program where our goal is to help support grandparents who are raising their grandchildren.

Beyond 975.4: Ideas for Organizing West Virginia Materials (Public) - Salon C
Paul Norko, Upshur County Public Library; Catherine Norko, Charles Gibson Public Library
> An overview of how to organize and catalog WV local history and genealogy/family history collections for ease of patron use. Tips provided are from the presenters' experience with organizing multiple public libraries' collections.

I said yes, now what do I do? An Orientation for New Trustees(Trustee/Friend) - Salon D
Heather Campbell-Shock, WV Library Commission
> Newly appointed trustees often find themselves to have innate knowledge about the local library in particular and other library issues in general. This presentation will introduce new board members to their role and answer common questions.

10 am – 10:50 am Sessions

RFID: Is it worth it? (Public) - Salon A
> Join Todd Duncan, the Director of the South Charleston Public Library, Jill Rafter, the Director of the Clarksburg-Harrison Public Library, Seth Newell, from the Kanawha County Public Library, and Erika Connelly, the Director of the Marion County Public Library System, for a discussion on RFID and the process of implementing it in your library. The concept can be a bit daunting, and many wonder where to start the journey. As a result, discussion will cover why a library decides to undertake the process, what vendors may have been chosen, what are the initial questions to ask yourself and a vendor, the typical do's and don'ts of this process, and would each panel member even decide to do it again if given a chance. Suggestions and advice will be freely given, so please come prepared with questions, comments, and concerns that you have in order to help them direct your response to your own communities.

Dealing with Difficult People (All) - Salon B

John Sorrenti, John Jay Consulting

It can be very hard to deal with patrons and even fellow staff members in our libraries. This program informs attendees about dealing with our public and even talks about inter-office relations.

X Marks the Spot: Using LibGuides to Create a Treasure Trove of Disciplinary Resources (Academic) - Salon C

Rebecca Newman, John Adkins, & Anna Hughes, University of Charleston

Working with the Organizational Leadership undergraduate faculty, the library helped to construct a subject guide that provides access to all material required for ORGL courses. This project was an extension of our free-to-students textbook program. The repository allows both current and potential students to browse through syllabi, no-cost textbooks and other course material for all their courses in one convenient spot. The resource is being used as both an instructional and recruitment tool.

Building Community Support Services for Library Patrons Through Resources and Collaboration (All) - Salon D

Ashley Dover, Kanawha County Public Library

Regardless of size, communities large and small, throughout West Virginia are experiencing issues with homelessness. In this session you will learn how to find community resources that will help your library better meet the needs of your patrons.   You will also learn strategies for partnering with local nonprofits to provide community support services. Kanawha County Public Library and Catholic Charities will discuss their recent partnership, including considerations that were made in approaching a potential collaboration and the impact this is having on their organizations.

10:50 am - 11:10 am Snack Break / Vendor & Library Partner Visits (Open Banquet Area)

11:10 am - 12:00 pm Sessions

Opioid Use In Libraries and How We Can Be Prepared (Public) - Salon A

Join Sara Ramezani, the Assistant Director for Popular Services at the Cabell County Public Libraries, John Faria, the Director of Jackson County Public Library, and Erika Connelly, the Director of the Marion County Public Library System, for a discussion on opioid use in libraries and how their libraries have become prepared to address it. Further discussion will reflect how staff can be trained, where help can be found, and how to even pinpoint the issues libraries might have. Please come prepared with questions, comments, and concerns that you have in order to help them direct your response to your own communities.

Remote Sensing with Dinosaurs (Academic, School) - Salon B

Josh Revels, Katherine Johnson NASA IV&V ERC

Develop your scientific inquiry skills by learning the difference between observations and inferences when using dinosaur part replicas to make observations of dinosaur teeth and claws to make inferences on their survival techniques for the environment of the Mesozoic era. Gain a deeper understanding by acting out behaviors of dinosaurs in "seeing like a dinosaur" and also with a dinosaur footprint challenge. Also learn to classify dinosaurs by comparing and contrasting the lengths of teeth, tails, necks, and more using The Carnegie Museum's scale model dinosaurs.

Programming in a Small Library: It Can Be Done (Public, School, Youth) - Salon C

Beth Anderson, Burnsville Public Library

I have heard so many times that just because we are a small library we must not do any programming. This always makes me sad and a bit angry. During this session I will highlight some of our programs, both successful and non-successful, and share what I have learned of 5 years of programming in our very small library.

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Not a Typical Library Training - Teen Services Idea Exchange (Public, Youth) - Salon D

Denise Norris, South Charleston Public Library & Lisa Hechesky, WV Library Commission

> WV was selected to participate in the national Young Adult Library Services Association (YALSA) / Chief Officers of State Library Agencies (COSLA) / Institute of Museum and Library Services (IMLS) "Transforming Teen Services: Train the Trainer" (aka: T3) program. Denise (frontline youth librarian) and Lisa (state library representative) attended a national training and are preparing presentations for libraries across the state to help us continuously improve our teen/young adult library programs. Concepts covered will include Computational Thinking and Connected Learning, and attendees will leave the session with easy-to-implement program plans. Prepare to think out of the box!

12:00 pm – 1:15 pm Lunch (on your own)

1:30 pm - 2:20 pm Sessions

WVER, OER, and EBSCO Group Purchases: Saving (Academic, School) - Salon A

Monica García Brooks (Marshall University), Heather Lauer (Marshall University), and Gena Chattin (WVLC)

> In 2019, West Virginia two-year and four-year colleges joined with the West Virginia Library Commission to control costs and save students money. The new West Virginia Electronic Resources Consortium (WVER) immediately tackled group purchasing and open educational resource goals head-on. After a successful 2017 community and technical college group EBSCO purchase, WVER expanded the effort to include some four-year colleges and universities. The consortium is also preparing to launch a pilot program that will incentivize OER textbook selection with mini-grants and training workshops. This presentation will update attendees on the current status of these efforts and discuss next steps.

Tech Yourself Before You Wreck Yourself! (Public) - Salon B

Todd Duncan, South Charleston Public Library

> Join Jed Horton, CEO of Ignite Link, Josh Williams, of Ignite Link, and Todd Duncan, the Director of the South Charleston Public Library. Almost three years ago, the South Charleston Public Library and Ignite Link embarked on a complete overhaul of the library's network infrastructure. We will look at cost effective solutions, Managed IT Services, Network Security, Public Access Computers, Techsoup, and more!

Social Media is For Storytellers (All) - Salon C

Stephanie Murphy, Elkins-Randolph County Public Library

> Social Media can be overwhelming, but extremely effective when you use it to tell your library's story. Library Directors and staff can find out how to boost their websites, social media and marketing plans by building a fan base and increasing two-way communication with patrons. Learn to increase patron satisfaction, include a larger portion of your community and create a buzz about what your library is doing. Librarians are all about telling stories, find out how to tell yours!

Investing: Rules of the Road for Associations (All) - Salon D

Brett T Harper, Edward Jones

> Overview of risk, time horizon and investments needed to implement a plan for an association.

AmeriCorps Speed Dating (All) - Montgomery Room

Dana Bryant, Volunteer West Virginia

> Does your library need volunteers? Come meet your match! Whether you are looking for a full-time volunteer or a team of volunteers, National Service programs like AmeriCorps and Senior Corps could be a great fit. During this session you will learn: 1) A brief introduction to National Service - AmeriCorps & Senior Corps. 2) How National Service volunteers can help your library. 3) How to get connected with

AmeriCorps & Senior Corps programs in West Virginia.Come find a National Service program that makes your heart sing!

2:20 pm – 2:40 pm Snack Break & Library Vendor Visits (Open Vendor Area)

2:45 pm - 3:35 pm Sessions

West Virginia Newspapers Portal: Connecting West Virginians with their History (All) - Salon A
Nicholas Gardner, Potomac State College Library
> The West Virginia Newspapers Portal managed by Potomac State College's Mary F. Shipper Library provides open access to historic West Virginia Newspapers. The project originally started with the goal of only scanning and sharing newspapers from Mineral County but has since expanded to four counties in the Potomac Highlands and is continuing to grow.

Programming for Pennies (Public) - Salon B
Lisa Hayes-Minney, Gilmer Public Library
> Successful library programs do not need to be expensive or complicated. Librarians can launch and run regularly scheduled programs to draw the public in through the doors without spending tons of money. Learn how to: make use of what you have, launch ongoing programs for very little, and create partnerships for free or affordable programming. With little to no up-front costs and minimal ongoing investment, you can develop your programming to appeal to all ages--spending mere pennies per session.

Integrating Nutrition Education and Gardening into Public Library Programs (All) - Salon C
Jessica Hudson, WVU Family Nutrition Program
> Participants will gain knowledge and resources to assist them in including nutrition and gardening into library programs for all ages. The session will include an overview of partnership opportunities with the WVU Family Nutrition Program, free resource available, activity ideas, and best practice suggestions.

Beyond an Apple a Day: Providing Consumer Health Information at Your Library (Public, Youth) - Salon D
Jarrod Irwin, National Network of Libraries of Medicine, Southeastern/Atlantic Region
> This presentation will cover the health information seeking behavior of consumers and the role of the librarian in the provision of health information for the public. Participants will leave equipped with knowledge of top consumer health websites, best practices for having conversations with patrons about health topics, and ideas for health information outreach and partnerships.

Special Collections Library Escape Room (All) - Montgomery Room
Sarah Mollette, Kacy Lovelace, Lori Thompson, & Elizabeth James, Marshall University Libraries
> Join four librarians from Marshall University as they discuss their experiences with a cross-departmental approach to building a library Escape Room to market the Special Collections Library and materials. In this presentation, they will share: the basic logistics of building an Escape Room from scratch using institutional archival materials; their process of crafting learning outcomes with assessment measures; what they learned from the experience and where they'll go from here; and, the importance of working together to achieve success. This information will be beneficial to anyone thinking of creating an Escape Room at their library.

3:45 pm - 4:15 pm WVLA Division Meetings (check Information Table for any location changes)

- Academic Libraries (Salon B)
- School Libraries (Salon C)
- Friends (Salon A)
- Public Libraries (Montgomery Room)
- Special Libraries (Salon D)
- Trustee (Salon A)

4:15 pm - 4:45 pm WVLA Roundtable & Committee Meetings (Montgomery Room)

Roundtables
o Digital Projects
o Directors
o Equality, Diversity, and Inclusion
o Foundation Center
o Government Documents
o Interlibrary Loan & Reference
o Library Instruction
o Literacy
o Preservation
o Social Responsibilities
o Technical Services
o Youth Services (will meet Friday afternoon)

Committees
o Auditing
o Continuing Education/Scholarship
o Intellectual Freedom
o Legislative
o Nomination
o Conference
o Marketing
o Election
o Public Relations

4:45 pm - 5:30 pm WV Library Network (WVLN) Cataloging Committee (Montgomery Room)

Catalogers from NLN and MLN meet to discuss the merger and implications for catalogers.

4:45 pm Dinner (on your own)

Mosa's Bar & Grill (on property)
5pm-11pm weekdays
Visit the cafe's namesake and only full-time resident, Mosa. Serving a variety of appetizers, salads and soups to burgers, sandwiches, entrees, and steaks.

Various Local Eateries and National Chains
Refer to Charleston's Official Travel Planner in your registration bag.

6:15 pm - 7:45 pm - SCPL Night at the Library
South Charleston Public Library, 312 Fourth Ave, South Charleston, WV 25303 (5 minute walk)

8:00 pm - 9:15 pm Dolly Parton Imagination LIbrary Documentary Screening - SCPL

??? 8:00 pm - 9:00 pm Escape Room ????

9:00 pm - 11:00 pm BYOP Social - Montgomery Room

Plan ahead for an evening of fun at our BYOP (Bring Your Own Party)! Please bring your board games, craft projects, coloring books, puzzles, card games, musical instruments or whatever you like to "play" to the party. Grab snacks and drinks from Mosa's and get ready to have some fun!

Conference Schedule – Friday, April 3, 2020

Today's events are focused on Youth Services and School Libraries. Rather than having to choose between presentations, there are one-presenter-at-a-time "lightning sessions" to maximize learning opportunities. The day concludes with a meeting of the Youth Services Roundtable and summer reading giveaways.

6:00 am - 10:00 am Breakfast (Mosa's Restaurant)
Provided for those staying at the hotel; others may order from the menu.

8:00 am - 11:00 am Information & Registration Tables (Main Meeting Area Entrance)
Please let us know how we may be of assistance.

8:00 am - 11:00 am Vendor & Library Partner Visits (Open Banquet Area)

9:00 am - 9:30 am Ahead of the Game: Table Gaming in The Library (Montgomery Room)
Lisa Hechesky, WV Library Commission
Games are fun, interactive, and competitive. But they are also educational. This session will discuss how to use board games as a method of teaching computational thinking.

9:40 am - 10:10 am WV's Imagination Library Program Updates (Montgomery Room)
Brandie Turner, Marshall University's June Harless Center
WV's Imagination Library is quickly growing and we'd love to share the expansion updates with you! We will discuss the progress of our state-wide expansion, our fundraising goals, and how we can develop a partnership in order to enroll as many West Virginia children ages birth to 5 as possible. We're excited for you to join our movement!

10:10 am - 10:30 am Snack Break / Vendor & Partner Visits (Open Banquet Area)

10:30 am - 11:00 am All About the Katherine Johnson NASA IV&V ERC (Montgomery Room)
Emily Helton, Katherine Johnson NASA IV&V Education Resource Center
Come and learn about the Katherine Johnson NASA IV&V Facility in Fairmont and the equipment loan program. We have over 30 kits that libraries in West Virginia may borrow for free (once trained) that are designed to engage kids of all ages in hands-on STEM activities. We coordinate 14 different STEM competitions, from robots to rockets.

11:10 am - 11:40 am Scratch Basics (Montgomery Room)
Emily Helton & Josh Revels, Katherine Johnson NASA IV&V ERC
Learn how to use the Scratch website (scratch.mit.edu/) to empower kids to tell their own stories through coding. This basic session will go over the essential features and coding environment. BYOD if you can (laptops are best)!

11:40 pm – 12:40 pm Lunch (on your own)
Refer to Charleston's Official Travel Planner in your registration materials.

12:45 pm - 1:15 pm PBS Inquire Within (Montgomery Room)

Kelly Griffith, WV Public Broadcasting

Learn more about Public Broadcasting's FREE Inquire Within Program and the latest updates and opportunities for local libraries. Listen to testimonies of librarians' personal experience with the program and how it has enhanced programming for patrons, and discuss how this program may work for your community.

1:25 pm - 1:55 pm Building Literacy Through Collaboration with Read Aloud WV (Montgomery Room)

Amanda Schwartz, Read Aloud WV

Read Aloud West Virginia is a statewide nonprofit literacy organization devoted to motivating children to read for fun. We keep books in the hands and on the minds of WV children by putting volunteer readers in their classrooms, distributing books in their communities, supporting teachers in creating reader friendly classrooms, and educating parents and families on the importance of reading together. As we have shared goals of creating communities of lifelong readers, we want to work together! This session is all about getting you familiar with what we do and presenting opportunities for collaboration between your library and our local volunteer chapters, which operate in over 30 WV counties!

2:05 pm - 2:35 pm A History of West Virginia Monsters (Montgomery Room)

Casey Griffith, Philippi Public Library

These legends and more endure to this day, and some have even left our hills and been seen by others around the globe.

2:35 pm - 2:45 pm Snack Break (Open Banquet Area)

2:45 pm - 3:15 pm You've Got a Song (Montgomery Room)

Tony Martirano, Tony M. Music

We all have a song! Your song is the rhythm of your life and the story that it creates everyday. We all have a story to tell and believe it or not, our stories are connected. Through music and story, Tony will take you on a journey of discovering your story and how these stories are all connected in a grand anthology! This program will be accompanied with a powerpoint presentation that will be shared with all attendees.

3:20 pm - 4:00 pm Youth Services Roundtable (Montgomery Room)

Facilitator: Denise Norris, South Charleston Public Library / YS Roundtable Chair

T3 for Teen Services

Denise Norris, South Charleston Public Library & Lisa Hechesky, WV Library Commission

SOS (Share Our Stuff)

Youth Services colleagues are invited to share at least one example of a successful program.

Early Literacy Initiatives

Collaboration

Social Media / Facebook Group (Storytime Underground West Virginia)
Performer's Database

WVLA Youth Services Roundtable - Nominations for 2021 Chair and Election Process / Timeline

Countdown to Summer Reading
Facilitator: Lisa Hechesky, West Virginia Library Commission
WVLC Resources Available / WVLC Summer Reading Statistics / WVLC Summer Reading Giveaways

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