
Spring Fling Schedule – Thursday, April 6

8:30-9:30 Registration

9:30-10:30 First Breakout

- ❖ Future-Proofing your library: Assessing Community and Programming needs -*Melissa Brown (Continuing Education Consultant for the WVLC)*
 - Learn the steps to align the needs of the community with library programming.
- ❖ Making the C.R.A.A.P. Test Less Crappy: Teaching Source Evaluation- *Sabrina Thomas (Instruction and Reference Librarian), Eryn Roles (Instruction and Reference Librarian), and Kat Philips (Librarian)*
 - This Library and Instruction Round Table (LIRT) sponsored panel presentation will discuss the uses and misuses of the C.R.A.P. test, and developing teaching source evaluation to include the new Information Literacy Framework. Join us for fresh insights in helping our patrons understand and evaluate the information they use every day and helping them develop a critical eye for the information that surrounds us.
- ❖ Connecting Public Libraries with Community Emergency Responders-*Dale Petry (Director of Homeland Security Emergency Management Kanawha County Commission)*
 - Learn how your library can help in an emergency.
- ❖ Annual Report and MOE Refresher –*Susan Hoskins (Planning and Programs Consultant/State Data Coordinator) and Jennifer Johnson (Library Administrative Services Director)*
 - WV Public Library directors are required to submit an annual report to the WVLC yearly. Session would provide directors, or whoever they designate, an opportunity to view the software we have firsthand and provide them an opportunity to ask questions about the maintenance effort requirements. (Public)

10:45-11:45 2nd Breakout

- ❖ Be Our Guest: Making Academic Libraries Welcoming Spaces- *Rebeca Newman (Reference and Instruction Librarian) and Anna Hughes (Health Sciences Librarian)*
 - Learn and identify the various policies and programs that the Schoenbaum library uses to engage and welcome students (Academic)
- ❖ Marc Edit Made Easy-*Gretchen Claypool (Technical Services Librarian)*
 - Learn how the freeware program Marc Edit assist copy catalogers to modify records in batches through the efficient use of creating task streams and z39.50 enabled catalog searches.
- ❖ Bugs! –*Sara Ramezani (Assistant Director for Popular Services), Dana Smook (Dunbar Branch Manager), Tim Vernitsanos (Facilities Manager), Jason Meador (Alford Sales Rep), and moderated by Megan Tarbett (Director of Putnam County Public Library)*
 - Bedbugs, cockroaches, etc.... How do you deal with bugs at your library?
- ❖ Capturing, Celebrating & Communicating the “Why”-*Jeanette Rowsey (Cabell County Public Library Trustee)*
 - A “show and tell” presentation will illustrate how to capture and communicate what is unique and essential about your library. A “virtual tour” of West Virginia libraries highlights the potential for data, stories and pictures to communicate your benefit to funders, lawmakers and the entire community. (Trustee/Public)

11:45 – 1:00 Vendors, Lunch

1:00-2:00 3rd Breakout

- ❖ Expect More: Listening-Melissa Brown (*Continuing Education Consultant for the WVLC*)
 - Do you listen or just hear? Know the difference, because your library depends on it.
- ❖ The Value of Census Data in Your Community-Timothy A. Sarko (*Data Dissemination Specialist*)
 - Learn about several different types of census data: Decennial Census, American Community Survey (ACS) and economic program data. It will show the value of census data for cities and towns, businesses and research. The presentation will emphasize the usefulness of American Community Survey data in successful grant writing.
- ❖ Uno De Solamente Cuatro-Dr. Monica Brooks (*Associate VP for Libraries*)
 - Two decades ago, Neely and Abif published a book entitled, *In Our Own Voices: The Changing Face of Librarianship*. In 2017, Neely and López-McKnight will provide a new volume revisiting concepts still relevant today. I will discuss barriers to recruiting Hispanics in librarianship and issues pertaining to migration, education, and cultural influences that impact achievement or professional advancement. (Academic)
- ❖ Library Trustee Fiduciary Duties-Dennis C. Taylor (*Commissioner for WVLC*)
 - This session will educate library trustees and directors about trustees' fiduciary duties to their libraries and discuss some of the most common situations in which fiduciary issues arise with an emphasis on financial issues. (Public/Trustee/Friend)

2:15-3:15 4th Breakout

- ❖ Design like a Rockstar: Using Canva, Piktochart and Plotly to Promote your Library-Megan Shanholtz (*Library Director at Hampshire County Public Library*)
 - Get an overview of Canva, Piktochart, and Plotly—how they function and how they benefit libraries/librarians. Samples will be provided.
- ❖ Holding a civil discourse event: Mistakes and Triumphs-Jackie Diorio (*Archivist and Records Management Librarian*)
 - Recently, Marshall University held a civil discourse event. Learn what they did, what worked, and what didn't. Civil discourse is sure to be a big topic in the upcoming months, so it's important to talk about.
- ❖ Legal Resources Available to the Public: What Reference Librarians Need to Know-Kate White (*Access to Services manager, Legal Aid of West Virginia*)
 - Seeking to improve access to legal information, Legal Aid of West Virginia has developed a number of free legal resources available to the public online or by phone. This presentation will provide an overview of those resources, as well information about Legal Aid and other programs which may assist library patrons with legal problems.
- ❖ Opioid Antagonist Training-Kimberly Snedegar (*Paramedic and WVOEMS Endorsed Instructor*)
 - The training being offered will teach the individuals about the opioid antagonist Naloxone. It will educate participants on the indications, contraindications, dosing, administration and reporting requirements as directed by West Virginia Senate Bill 335.

3:30 – 4:00 Break/Vendors Cookies provided

4:00-5:00 5th Breakout

- ❖ Digital Projects: A Primer for the Beginner-*David Owens (Reference and Extension Librarian for Cabell County Public Library) and April Morrison (Library Associate in Marketing for Cabell County Public Library)*
 - Digitizing local history projects requires time to investigate the best methods of sustaining your digital collection, how to recognize and acknowledge gifts and donations, and technical skills which are easily learned. This session focuses on these, while also examining some of the perils and pitfalls of starting a digitization project.
- ❖ Accounting for State Grants-in-Aid-*Karen Goff (Executive Secretary of West Virginia Library Commission)*
 - On recommendation of the Legislative Auditor, the Library Commission will require libraries to account for all state Grants-in-Aid expenditures beginning with the 2017-2018 fiscal year. This session will provide and explanation of why this is being implemented and how to set up financial records to be able to submit the required reports. (Public)
- ❖ Connecting with Local Media- *Rob Johnson (WSAZ)*
 - Learn the most effective ways of dealing with the media and getting your information out to the public.
- ❖ Allies Supporting Autism Spectrum Diversity Training-*Hillary Adams (College Program Student Support Specialist)*
 - The WV ATC's Allies Supporting Autism Spectrum Diversity project works to inform and educate individuals or groups who wish to provide a safe and accepting environment for individuals living with Autism Spectrum Disorder. Our mission is to advocate for diversity and promote understanding in order to support and develop awareness.

5:15-5:45 Roundtables

- ❖ NorLn Cataloging Committee-*Paul Norko (Cataloger)*
- ❖ Community College Librarians Discussion on Database-*Heather Lauer (Director of Library Services)*
- ❖ ILL/Reference Roundtable
- ❖ WV Foundation Center Librarians
- ❖ Tech Services Roundtable
- ❖ Preservation Roundtable
- ❖ Literacy Roundtable
- ❖ Library Instruction Roundtable

Spring Fling Schedule – Friday, April 7

8:00-9:00 Registration

9:00-10:00 1st Breakout

- ❖ We Need Diverse Books: A Recap of the 2016 YALSA Symposium-*Megan Tarbett (Director of Putnam County Public Library)*
 - Recap and Takeaways from the 2016 YALSA Symposium that was held in Pittsburgh, PA. The overarching theme of the panels and discussions was “We Need Diverse Books.”
- ❖ Story Hour Spectacular-*Stacy Richardson Bond (Children Specialist from Cabell County Public Library)*
 - Are you new to story hour or a veteran looking for fresh ideas? Join us for a session filled with tons of story hour fun. We will go over the basics, suggest great books to read, showcase wonderful craft and prop examples, and more!
- ❖ Community Learning Spaces- Beyond Sesame Street-*Kate Fitzgerald (Education Director of West Virginia Public Broadcasting)*
 - West Virginia Public Broadcasting is looking to partner with libraries to bring its award winning educational content to community spaces. Explore the ways that libraries, traditional community gathering spaces, can offer great PBS kids programming through digital and hands on activities, as well as adult education and family interaction.

10:10-11:10 2nd Breakout

- ❖ How to Start a Teen Anime Club (When You Know Nothing about Anime)-*Michelle Ross (Teen Services Librarian for Kanawha County Public Library)*
 - Want to attract a crowd of teens into your library? Anime clubs are an excellent way to draw them in. Don't know anything about anime? Never fear! This session will cover all the basics: obtaining screening licenses, finding the perfect anime to show, and fun activities for your group.
- ❖ Great Reading Apps for Kids-*Kim Kirwan (Salt Rock Branch Manager)*
 - Enhance your Story Time, or use on the go! Help the kids in your life have fun reading while learning with these great literacy apps for tablets or phones. From early- literacy to older readers, we'll sort through the newest must- have apps to the time-tested ones that will enable your kids to create and use their imagination while sharpening their reading skills and confidence.
- ❖ Imagination Library and other partnership projects-*Lena Burdette (Director of Education Initiatives of United Way of the River Cities)*
 - Learn about Dolly Parton's Imagination Library program and other projects your library can do with your local United Way and other non-profit agencies. We all want to promote literacy, especially emergent or early literacy. There are many ways we can partner to reach more parents and children.

11:10-11:30 Vendors

11:30-12:30 3rd Breakout

- ❖ Escape the Library- *Stacy Richardson Bond (Children Specialist from Cabell County Public Library)*

- Take part in this fun program that is sweeping the nation! Can you figure out how to escape the room? Join us as we solve different puzzles by using locks, hidden contraptions, timers, keys, and more to help you escape!
 - ❖ Tech Time-*Angela Arthur (Cox Landing Branch Manager)*
 - Join us as we explore modern library technology trends for children and young adults. We will discuss iPads, 3-d pens, robots, and more!
 - ❖ Where the Marketing Things Are-*Lisa Hechesky (Research Librarian for the WVLC)*
 - How to design a creative and fun marketing strategy for your Children's Services Department. Workshop includes tips, tricks, and secrets to success for your marketing plan.
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12:30 – 1:45 Vendors, Lunch

1:45-2:45 4th Breakout

- ❖ Pokémon Go! And Your Library-*Amy Stover (Director of Raleigh County Public Library)*
 - Pokémon Go may have turned your library into a pokéstop, but it can also turn into a crowd pleasing program for your library. We'll discuss the ins and outs of Pokémon programming and try some hands on poke projects.
- ❖ Craft-a-Palooza
 - Have a blast while making various crafts!
- ❖ Project Outcome and Summer Reading- *Melissa Brown (Continuing Education Consultant for the WVLC)*
 - PLA has created a number of surveys for free use in an attempt to calculate the impact libraries are making. For Summer Reading 2017, WVLC is requesting we use the same survey to gain important information in a unified manner.

2:45-2:50 Break/Refreshments

2:50-3:50 Closing Session

- ❖ We will close the conference with a discussion about Summer Reading. The Children's Roundtable will meet near the end of the session.