PUT YOUR BEST FORWARD

Michelle Ross, MLIS
Virtual Branch Manager
anotherlibblog.wordpress.com
GOALS
It's important to set them.
MCPLS’ Goals:

- To promote events and services of each branch.
- To provide advisory and recommendations to patrons on: apps, online resources, and any material provided by the library system.
- To foster an ongoing rapport with patrons and the larger library community.
Got Goals?

Put ‘em in a policy.
Who gon’ check it, boo?

Your library’s Facebook account
You don’t need this guy.

Image: peacockvirtualsolutions.com
Spring into eBooks

West Virginia Digital Entertainment Library Initiative

Library
http://wvdel.lib.overdrive.com/31887261...
Size matters
Use your logo
Cover Up

The answers you seek may be found at the library.

JOIN US AT THE LIBRARY

NATIONAL LIBRARY WEEK | April 8-14, 2012

Marion County Public Library System

Canned Food Drive
April 1-6 2012

All donations go to Huntington Area Food Bank
Have Library Fines? 1 Can = $1 Fine Waived.

Marshall University Libraries
Custom tabs...

Brought to you by Woobox.
On to posting...

I MADE A FACEBOOK POST

GOT 3 LIKES
Post daily (weekdays)

- 1 - 2 times a day
- No more than 4 times a day a day
Time It Right
The Best Times to Post

Early morning (6-8am)

Late afternoon – early evening (2-5pm)

Source: mediabistro.com
The Worst Times to Post

Weekends

Late night (10pm-4am)

Source: mediabistro.com
Find the times that work for your fans
Schedule

I'm showing you how to schedule now.

4/1/2014

Add a Time?

EDT

Schedule
Respond to comments & questions

If Taco Bell can, you can...

Good morning crunchwrap! You look mighty gorgeous this morning!!
Like · Reply · 16 · Yesterday at 10:37am

Taco Bell Doesn't it?
Like · 8 · Yesterday at 10:53am
This is a no-no

In 1964 Dick Landy came to town and raced at Eldora Dragstrip. Will the library have a newspaper article on this event?

Marion County Public Library System: Sorry, the library does not keep archive issues of newspaper. Try Fairmont State University, possible they may have Microfiche.

February 9, 2010 at 4:12pm
Photos, photos, more photos
Get graphic

BOOK RECOMMENDATIONS
BASED ON YOUR FAVORITE TV SHOWS

HORROR EDITION

LIKE?
- AMERICAN HORROR STORY
- THE WALKING DEAD
- MOB

THEN TRY
- DESCENT INTO EVEL
- ROSEMARY'S BABY
- THE SILENCE OF THE LAMBS
- ASHES
- THE SERPENT & THE RAINBOW
- ZONE ONE

John Updike
- THE WITCHES OF EASTWICK

THOMAS HARRIS
- THE SILENCE OF THE LAMBS

Joyce Carol Oates
- THE SILENCE OF THE LAMBS

Colson Whitehead
- ZONE ONE
9 books to try if you loved...
Image: “It’s all about ME,” by ScissorsRunner on deviantart.
"...is an idea, style or action which spreads, often as mimicry, from person to person via the Internet, as with imitating the concept."

Some more definition

“...may take the form of an image, hyperlink, video, picture, website, or hashtag. It may be just a word or phrase, including an intentional misspelling.”

Source: still Wikipeda. Get over it.
WON HER OVER WITH MY LIBRARY

CHICKS DIG LIBRARIES
BABY
GOT
STACKS
Hey Girl,

Did you know that you can check out my movies from Marion County Public Library System? It's a much better deal than Redbox.
Also consider:

• Local news

• Community events

• Links to fun articles & quizzes
KEEP CALM AND USE A URL SHORTENER
This...

Michelle Lorraine Ross shared a link.
March 11

Why would someone even need to write this article? One of the reasons is that "some people have a 'thing' for librarians." http://bit.ly/1oJss2B

15 Reasons to Date a Librarian - eHarmony Advice
www.eharmony.com

Shh! Just because you shouldn’t ask loudly doesn’t mean you shouldn’t invite that cute librarian out for a drink. Here are 15 reasons to date a li
Not this...

Michelle Lorraine Ross shared a link.
November 14, 2013

For those of you who wonder what I'm dealing with at work on a daily basis.


Check It Out with Michael Kelley: E-book Optimism and Lingering Concerns

www.publishersweekly.com

Public librarians have applauded the increased access to e-books now being offered by the big five publishers—most recently...
Track your success
Which posts work, which don’t?

<table>
<thead>
<tr>
<th>Published</th>
<th>Post</th>
<th>Type</th>
<th>Targeting</th>
<th>Reach</th>
<th>Engagement</th>
<th>Promote</th>
</tr>
</thead>
<tbody>
<tr>
<td>03/31/2014 9:00 pm</td>
<td>Always bring a book, you never know when things might get boring.</td>
<td></td>
<td></td>
<td>97</td>
<td></td>
<td><img src="null" alt="Boost Post" /></td>
</tr>
<tr>
<td>03/31/2014 6:00 pm</td>
<td>Find some comfort at one of our Friends’ book sales. Mannington hosts book sales every Friday (10:00-</td>
<td></td>
<td></td>
<td>153</td>
<td></td>
<td><img src="null" alt="Boost Post" /></td>
</tr>
<tr>
<td>03/31/2014 11:00 am</td>
<td>Get ready people. Winds of Winter is coming...</td>
<td></td>
<td></td>
<td>60</td>
<td></td>
<td><img src="null" alt="Boost Post" /></td>
</tr>
<tr>
<td>03/28/2014 9:00 am</td>
<td>It’s true, we’re closed today for staff training. No need to be a sad Dawson, though. We’ll be back tomorrow</td>
<td></td>
<td></td>
<td>42</td>
<td></td>
<td><img src="null" alt="Boost Post" /></td>
</tr>
<tr>
<td>03/27/2014 9:00 pm</td>
<td>“You and your wife.” - Election by Tom Perrotta So, what do y’all got?</td>
<td></td>
<td></td>
<td>144</td>
<td></td>
<td><img src="null" alt="Boost Post" /></td>
</tr>
<tr>
<td>03/27/2014 4:00 pm</td>
<td>This April the Mannington Public Library will be collecting cleaning supplies and other necessities for</td>
<td></td>
<td></td>
<td>34</td>
<td></td>
<td><img src="null" alt="Boost Post" /></td>
</tr>
<tr>
<td>03/27/2014 11:23 am</td>
<td>Mrs. Alicia has lots of fun in store for Fairview’s Spring Story Hour. Themes include: Mardi Gras Party, Going</td>
<td></td>
<td></td>
<td>235</td>
<td></td>
<td><img src="null" alt="Boost Post" /></td>
</tr>
<tr>
<td>03/26/2014 6:00 pm</td>
<td>Or bookshelves to hold all of those books...</td>
<td></td>
<td></td>
<td>54</td>
<td></td>
<td><img src="null" alt="Boost Post" /></td>
</tr>
</tbody>
</table>
Reading - the ultimate friend with benefits.

THE BENEFITS OF READING BOOKS

- A book is like a garden carried in the pocket.
- Provides knowledge and information.
- Reduces stress, puts you in a better mood.
- Exercises your brain.
- Improves concentration and focus.
- Better writing skills.
- Books pose questions to stimulate further reflection.
- Books are a window to the world.
- Introduces to the unknown fantasy world.
- Correlation between reading and creative writing.
- Develops creativity.
- Great and free entertainment.
- Increases your ability to empathize with others.
- Good for memory.

designed by: gosianysuje.pl.

How many people see your post?

478 people saw this post.
Don’t be afraid to experiment
Follow other library and bookish pages
Most importantly, HAVE FUN

HAVING FUN ISN'T HARD

WHEN YOU'VE GOT A LIBRARY CARD
Questions?