

Spring Fling 2013
“Embracing Versatility”
Thursday, April 11, 2013
Sessions

Registration: 7:30a – 11:00a

Days Hotel Lobby

Vendors: Thursday 9am – 5:00

Conference Room A

Continental Breakfast/Breaks: 7am – 10:00am

Conference Room A

Track A – Technology/Hands-on-Training

Conference Room B

Beyond an Apple a Day:

Providing Consumer Health Information at Your Library – 2.5 hrs. Session 9:00am – 11:30am

Presenter: Terri Ottosen, National Network of Libraries of Medicine, Southeastern Atlantic Region

This hands-on class will cover the health information seeking behavior of consumers and the role of the librarian in the provision of health information for the public. Come learn about the evolution of consumer health, health literacy and the e-patient. Participants will be equipped with knowledge of top consumer health sites, e-patient resources and collection development core lists. We will also discuss creative ideas for marketing and health information outreach.

What to do before you call a tech?

1:00pm – 2:15pm

Presenter: Mike Wilson, Wood Co. Public Library

I will be covering basic computer and computer related equipment troubleshooting. I will talk about some top troubles we see and ways to troubleshoot issues before calling the help desk. This will also include computer hardware, software, and other devices such as I-pads, E-readers and how they interact with the network in our WV public libraries. Presentation will be followed by question and answer session. Typically presentation last about 45-60 minutes, and question and answer sessions last about 20-30 minutes.

West Virginia Broadband and Fiber Update

2:20pm – 3:35pm

Presenter: Harlan White, WVLC

Update on the State of the Fiber in our public libraries. There has been a lot of progress since we last met. Karen Goff, WVLC Secretary and Denise Seabolt, Administrative Secretary will probably be available for questions pertaining to funds.

Kindles and Nooks and Tablets, Oh MY!

4:00pm – 5:15pm

Presenter: Megan Tarbett, WVLC

Join Megan for a chance to talk e-books and to “pet” some of the newest devices in WVLC’s Petting Zoo!

Using Alternative Revenue Streams to Make Money for Your Library

5:20pm – 6:35pm

Presenter: Mary Rayme, Pioneer Memorial Library

Every library could use some extra cash to make ends meet. While bake sales and cake walks may be reliable and traditional fundraising activities, the Internet makes possible creating a whole world of alternative revenue streams. So what am I talking about? During the Spring Fling conference I would ask that everyone who would bring a laptop, and a few books that they think may have re-sale value. I really believe in the hands-on model of learning rather than just demonstrating and talking about how to implement these strategies.

Track B – Reference**Conference Room C**Fabulous Finds from the Foundation Center – 2.5 hrs. Session

9:00am – 11:30am

Presenter: Kief Schladweiler, Cooperating Collections Coordinator for The Foundation Center

The Foundation Center is more than just searching the databases. Kief Schladweiler, Cooperating Collections Coordinator for The Foundation Center, will demonstrate the different databases offered by the Foundation Center and present the newest innovations the Center has produced recently– all to make it easy and available to individuals and non-profits. He will also discuss how you can participate as a collection in WV.

Dig Into Your Roots: Using “FamilySearch” in Genealogical Reference

1:00pm – 2:15pm

Presenter: John Paul Myrick, WVLC

FamilySearch is a free genealogical database provided by the Church of Jesus Christ of Latter Day Saints which provides a wealth of genealogical and local history information. Many libraries use FamilySearch in lieu of purchasing more expensive research databases. A brief demonstration of searching census records (including the 1940 Census) and other resources included in FamilySearch will be provided.

What is the WV Center for the Book and What Can It Do For You?

2:20pm – 3:35pm

Presenter: John Paul Myrick and Staff of the WV Center for the Book

*This session will describe the purpose and activities of the center and how the Center can help libraries with programming and promoting the appreciation of literature. The Center’s **WV Reads 150** Celebration will be highlighted and discussed. Libraries participating in **WV Reads 150** are encouraged to attend.*

Job Divas Guide to Resume and Career Building

4:00pm – 5:15pm

Presenters: Olivia Bravo, Kanawha Public Library and Susan Hayden, WVLC

The two fabulous divas who have done and seen it all will present the highlights and lowlights of resume and career building using the brilliance of Job and Career Accelerator as well as other useful resources.

Implementing resource description and access (RDA) at your library

5:20pm – 6:35pm

Presenter: Heather Campbell-Shock, WVLC

Resource description and access will be implemented this March by the National Libraries and other libraries will shortly follow. Learn what steps the Library Commission will take in training libraries across the state as well as its own implementation schedule.

Track B2 – Reference (Cont.)**Room to be announce**Disaster Planning for Libraries

9:00am – 11:30am

Presenter: Angela Strait

*No information yet!*Kill-A-Watt Kits: Saving Money through Energy Efficiency

1:00pm – 2:15pm

Presenter: Susan Hayden, WVLC

Help your community and patrons to save money through energy efficiency. This program demonstrates and encourages use of AEP Kill-A-Watt Kit in circulation. Tips on energy efficiency for homes and organizations are also provided.

The Mills Group – Building for Sustainability

2:20pm – 3:35pm

Presenter Ryan Hess, LEED, AP; Director of Sustainable Design at Mills Group

*No information yet!*Promoting a Library Event: The Press Releases & How To Do It

4:00pm – 5:15pm

Presenter: Preston Richardson, WVLC

Publicity is the key to well-attended events and widely distributed library news. Participants will learn how to write a press release, find the media in your area, interact with the media, and promote your event or news.

Ancestry.com

5:20pm – 6:30pm

Presenter: Tammy Smith, Belington Public Library
No information yet!

Track C – Library Trustees and Friends

Conference Room C

The Basics of Good Library Planning

9:00am – 11:30am

Presenter: John Paul Myrick, WVLA

Long-range planning is essential for the operation of any good library, and is required of West Virginia's public libraries, but where does one begin? This session will cover everything from gathering the data necessary to make effective plans for any library down to putting plans on paper, presenting them to key players, and evaluating the effectiveness of such plans. While geared towards public library administrators and trustees, content would be applicable in many cases to any type of library.

Getting Your Excess Levy Passed

1:00pm – 2:15pm

Presenter: Brian Rietz, Parkersburg & Wood County Public Library

This will be a short panel of directors from small to large libraries that have successfully passed an excess levy. Does your library want to expand its funding? Are you ready to put yourself out there for the voter's job evaluation? Don't be afraid, others have done it and so can you. We will share our mistakes and successes in order to help you. Half of the program will be open for questions.

Hiring a Library Director

2:20pm – 3:35pm

Presenter: Karen Hiser, Parliamentarian WVLA & Jennifer Soule, South Charleston Public Library

More library directors are reaching retirement age every day. In this session, Jennifer Soule and Karen Hiser will guide you through the process of finding a new library director and will also provide guidance about what questions can and cannot be asked of a candidate.

How to Start a Friends of the Library Group

4:00pm – 5:15pm

Panel Discussion: Joan Armbruster, Friends of the Mountaintop Library; "Unraveling IRS Form 1023",
Information about other panelist not yet received!

Track D – Marshall University Institutional Repository Day

Conference Room D

Everything you thought you knew about copyright – Session 1

9:00am – 10:15am

Presenters: Gretchen Beach and Dr. Monica Brooks, Marshall University

Copyright Primer: demystifying the law and best practices for librarians. Ignorance of the law is no longer acceptable and individuals can now be assessed astronomically high statutory damages per infringement. Join us for a frank and informative discussion regarding current copyright law and application in your library when working with digital publisher content. We don't pretend to have all the answers but our team will share our MDS workflow for securing permissions for inclusion in the institutional repository for public access.

Library as Partner – Session 2

10:15am – 11:30am

Presenters: Gretchen Beach and Dr. Davis Evans

Giving undergraduates an opportunity to participate in research with faculty goes to the heart of mentoring. In addition the experience leads to enriched learning, helps with enhancing their critical thinking, and improves academic achievement through both progression and graduation rates. By the simple addition of Institutional Repository Services, Kennesaw State University 's Sturgis Library offers our scholarly community a platform to showcase the intellectual endeavors of the university and to publish this content via open access to the world.

Getting Faculty Excited About Your IR...Really? Really! – Session 3

1:00pm – 2:15pm

Presenters: Gretchen Beach and Tim Tamminga

Why do some repository managers seem to find it so easy to engage their faculty? What are the services and features that make an IR compelling to faculty? Tim Tamminga of bepress has spoken with numerous institutions about their faculty engagement strategies. In this presentation, he will share vignettes of successful faculty engagement from libraries at institutions of all different types and sizes. In addition, Tim will share successful IR talking points for getting your faculty's attention.

2:20pm – 3:35pm

IRresistable: How an IR (Institutional Repository) can improve library collections while preserving the past

Presenters: Gretchen Beach and Dr. Monica Brooks

Marshall University's IR team will discuss the creation, progress, and benefits of the Marshall Digital Scholar, an online institutional repository. There will be time for libraries, large and small, to ask questions about digital collecting and digital projects.

Committees and Round Tables

Technical Services Roundtable

Conference Room B

5:30pm – 6:16pm

No information yet

Digital Projects Roundtable

Conference Room C

5:30pm – 6:15pm

Chair: Thomas Walker

Tom let me know what you decide!!

Academic Library Directors Committee

Conference Room D

4:00pm – 4:45pm

Chair: Dr. Monica Brooks, Marshall University

Kick-off meeting to reinstate the Academic Library Directors' committee for WV institutions (public and private) so we may meet each other and discuss plans for revitalizing the former WVLA roundtable of the same name. Anyone is welcome!

Public Library Committee

Conference Room D

4:45pm – 5:30pm

Chair: Ivonne Martinez, Mountaintop Public Library

I will do my best to make it short and sweet.



After dinner entertainment and peer camaraderie

Location to be determined

- ❖ Performance (8:30pm) by Ilene Evans as Harriet Tubman – History Alive
 - Meet a true heroine and follow her footsteps into the past
- ❖ Afterwards join your colleagues for a light night-cap and munchies

Spring Fling 2013
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Friday, April 12, 2013
Sessions

Track E – Children

Conference Room A

West Virginia State Police – Crimes Against Children Unit

9:00am – 11:30am

Presenters: Cortney Simmons, Victim Specialist & Cpl. Shannon Loudin

The West Virginia State Police, Crimes Against Children Unit will be conducting an overview of the unit, along with an introduction of “NetSmartz”. The presenters will discuss the different components of the unit, how cases in WV are reported, statistics of the unit, and the processing of cases. “NetSmartz” workshops are free, multimedia Internet Safety presentations which are tailored for specific audiences – parents and communities, tweens, teens, and younger children. Topics which are covered are cyber bullying, gaming, predators, social networking, revealing too much, cell phones and blogging.

“Dig Up Some Entertainment” – 20 minutes for each performer

Hosts – Judy Larry and Crystal Hamrick

	<u>Time</u>
❖ Greg w/ Dan Stevens Puppets	1:00-1:15
❖ Ilene Evans – Harriet Tubman, History Alive	1:15-1:30
❖ Mountain Echoes – Jo Ann Dadisman and June Riffle	1:30-1:45
❖ Madcaps Puppets – Sean Mette	1:45-2:00
❖ Music for Kids and Family – Chip Tichter	2:00-2:15
❖ Tricky Chaz Magic – Charles Watson	2:15-2:30
❖ Magic by Kevin – Kevin Lyons	2:30-2:45
❖ Dave Powers Magic	2:45-3:00
❖ Fred Powers – Coal Miners Storytelling	3:00-3:15

20 minutes extra in case we run out of time

Early Literacy: Ideas and Sources for Something We’ve Been Doing All Along

4:00pm – 5:15pm

Presenter: Suzie McGinley, WVLC

Definition of Early Literacy and how Public Libraries can promote it. Suggested organizations to partner with and resources for programs. How to recognize what Libraries already do to encourage Early Literacy and how to let the Community know all about it.

Children Roundtable

5:20pm – 6:15pm

Chair Suzie McGinley, WVLC

Track E2 – Children

Conference Room B

A Year of Story Hour

9:00am – 10:15am

Presenter: Judy Larry

The session will offer tried and true Preschool Story Hour programs with themes, easy projects, and book suggestions for twelve months. Each participant will receive instructions on projects and see samples. Please bring your ideas and instructions for you favorite Story Hour programs

Multi-Layered Benefits of “Reading to Mountaineer Therapy Dogs”

10:15am – 11:30am

Presenter: Barbara A. Higgins

Have you ever watched a child read to a therapy dog? It’s an amazing thing to see them relax and read to a furry, non-judgmental friend! Please join us as we discuss the multi-layered benefits of therapy dog reading programs.

Dig Into Science

1:00pm – 2:15pm

Presenters: Kelly Funkhouser and Bonnie Dwire

Easy and not so easy, short and long, but all FUN science experiments to compliment reading programs for the summer and beyond.

Geek-the-library

2:20pm – 3:35pm

Presenter: Mary Stenger

Discussion on what “geekthelibrary” is and how your library can benefit from participating.

Digging into Reading, West Virginia Style (2013 Summer Reading Theme)

4:00pm – 5:15pm

Presenters: Mountain Echoes – Jo Ann Dadisman and June Riffle

Our session will highlight what we can offer libraries interested in promoting the Digging into Reading summer reading program. We will touch upon a variety of “digging” experiences (digging for coal, digging for turnips, and digging for wells). We will end with digging for buried treasure as pirates in land-locked West Virginia and discovering the treasure chest of books.

“Dig Into Reading” Make and Take Crafts

Presenter: Judy Larry, Phillippi Public Library

This session will “unearth” craft ideas for the “underground” Summer Reading theme “Dig Into Reading”. Join us for hand-outs and supplies that will enable you to make and take complete projects.

Both Thursday and Friday

Poster Session

Conference Room A

Celebrating the 150th Anniversary of Our State: Exploring the History of Western Virginia and West Virginia Through West Virginia and Regional History Collection (WVRHC) Archival Resources.

Presenter: Anna M. Schein

As we celebrate the 150th anniversary of West Virginia statehood on June 20, 2013, the communities we serve will be especially interested in the history of our state. This poster session is an exhibit and database demonstration of Internet-accessible WVRHC digital collections and archival finding aids which highlight the Civil War and the West Virginia early statehood movement.